

# Inspiration & Learnings

How brands are responding to COVID-19



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# Summary of Learnings



## Compassionate

Speak for the cause & align your product messaging to be empathetic to both your consumers and/or workforce. This is not #MomentMarketing



## Crisp

The digital space is bubbling with content around the crisis, keep messaging short with clear CTAs



## Creative

Reuse & Innovate - Whether its content marketing on social or content collaborations with influencers, the lack of production elements should not limit creative explorations



## Careful

Assess the risk of free offerings since that may invigorate an expectation of deep discounts once the situation is normal


Being 'business as normal' can feel a bit insensitive, but constant reminders can also come across as scaremongering. Your customers need to hear that you understand, but also that you are here to alleviate their concerns and offer more.

# Summary of Offerings




## Compassionate/ Optimistic Messaging

Whether their product/ service solves for the current situation or not, most brands are stepping up by assuring customers of preventive measures, re-surfacing guidelines & helping them make the most out of the current situation in a non opportunistic and helpful manner . Example Fevicol, Netflix etc.




## Adapting to meet the customer Online

Businesses are integrating with online channels or ramping up on their e-commerce offerings as well as policies to keep the engagement with customers on eg. Whatsapp support, Lunch on a video call with a celebrity, virtual concerts, in-app gym training



## Donations & Discounted offerings

By attaching themselves to the cause in big or small ways, brands are trying to ease the effects of a disrupted market for both their consumers & their workforce - eg. freemium services, credit support, free delivery & cancellations, donations or funds for staff/ daily wagers/ social orgs.



## Above & Beyond BAU

Businesses are doing *more* than they are otherwise built for to meet the many needs of the hour, sometimes with innovative offerings or derivative products  
Eg. Snapchat has the Help me feature coming up, Beverage companies helping create sanitizers, Newspapers easing TP shortage, China delivery for patients



# Inspiration from Indian Brands

# Indigo, British Airways, Ixigo: Flexible ticket modification offers

## Change of plans? Feel free.

We understand that you are worried about travelling due to the coronavirus outbreak. Which is why we at IndiGo won't be charging any change fees\*:

- On existing bookings for travel between 12<sup>th</sup> and 31<sup>st</sup> March, 2020.
- For new bookings between 12<sup>th</sup> and 31<sup>st</sup> March, 2020.

So, go on and make your plans. You can always change them at the last minute.

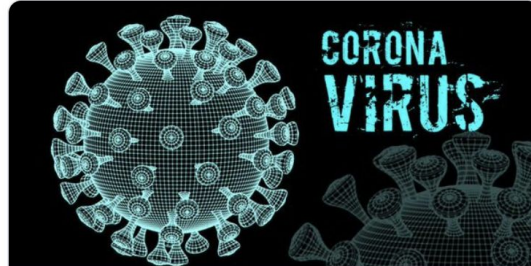
IndiGo



ixigo  
@ixigo



Now modify your travel plans with ease ✈️  
[ixigo.com/coronavirus-po...](https://ixigo.com/coronavirus-po...)



### Airline Cancellation & Change Policies for COVID-19

In light of the rapid spread of COVID-19 across the globe, ixigo has been running a no-questions-asked cancellation and reschedule  
[ixigo.com](https://ixigo.com)

♡ 7 5:07 PM - Mar 9, 2020



👤 See ixigo's other Tweets



British Airways  
@British\_Airways



Due to the uncertainty around [#Coronavirus](#) [#COVID19](#), we've introduced a flexible change policy on all new flight and holiday bookings to any of our hundreds of destinations, meaning you can book with confidence. More info: [ba.com/confidence](https://ba.com/confidence)



♡ 747 7:01 PM - Mar 3, 2020



💬 1,361 people are talking about this



# Oyo Rooms: Offering Work From Oyo with rooms at up to 50% discount



**OYO**

Can't WFH? Well, WF-**OYO!**

Use code **SAFESTAYS** and get 50% off.

**oyorooms** • Follow

**oyorooms** Facing difficulties in working from home? The non-stop cooker whistling, your pet wanting attention, slow wifi and what not? Well, we have clean, comfy, safe OYOs near you, now available at half the price. 😊

Use code SAFESTAYS and get 50% off, app link in bio. Valid between 15th -31st March.

#CoronaConcierge #Coronavirus #corona #Covid19 #Covid\_19 #SocialDistancing #StaySafe #SafetyFirst #OYOForSafeStay #DitchTheShakeDoTheNamaste #FlattenTheCurve

1d

584 likes

1 DAY AGO

Add a comment... Post



**oyo**  
TOWNHOUSE

Your office now comes with a bed and room service.

Work from OYO Townhouse.

# Travel Blue

Travel Accessories brand provided 2,000 N90 face masks to its travel retail partner Flemingo, as a preventive measure for airport staff against Covid-19 across India

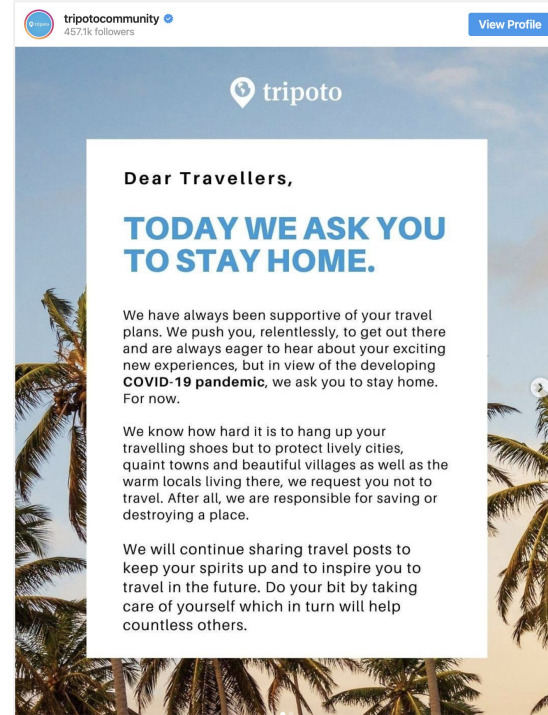


travelblueindia • Follow



**travelblueindia** As **#COVID19** becomes a global concern, Travel Blue India has partnered with Flemingo Group to take proactive preventative measures to help minimise the spread of the virus here in India. The health and safety of our customers, employees, and retail partners has always been a matter of top priority for us - now more than ever before. Travel Blue has provided 2,000 N90 Masks to support the shop floor staff at Mumbai Duty Free, Go Duty Free, as well as the Duty Free Galleria stores in Delhi and Bangalore.

# Ixigo, Tripoto: Public Service announcements from travel aggregators



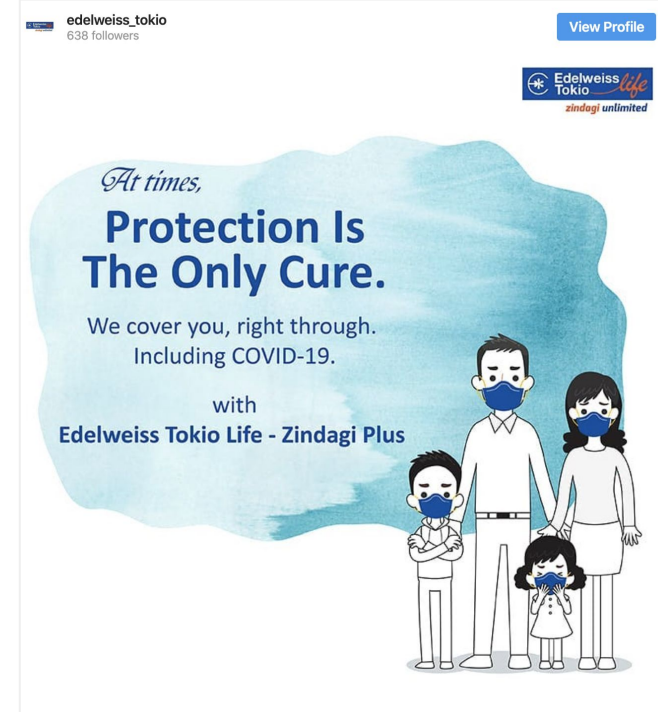


# Health Insurance Providers: StarHealth Launches policy to cover COVID-19 patients & Edelweiss assure customers of coverage through COVID-19



**Star Novel Coronavirus (nCoV) (COVID-19) Insurance Policy (Pilot Product)**

An affordable care policy for you and your loved ones in the event of COVID-19 (novel coronavirus).



edelweiss\_tokio  
638 followers

[View Profile](#)

Edelweiss Tokio Life  
zindagi unlimited

*At times,*  
**Protection Is  
The Only Cure.**

We cover you, right through.  
Including COVID-19.

with  
**Edelweiss Tokio Life - Zindagi Plus**

Illustration of a family (father, mother, son, daughter) wearing face masks.

# Ford: Offers credit support to customers impacted by COVID-19

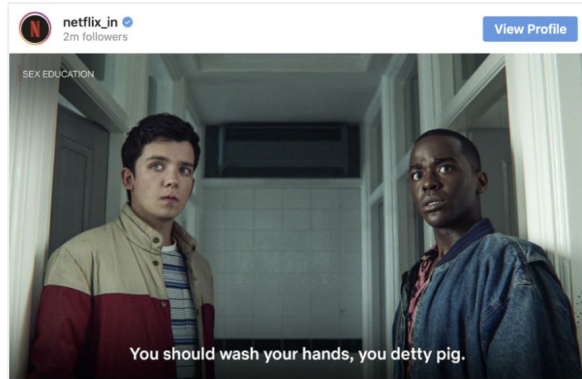


## Ford's credit arm is offering coronavirus-stressed customers payment assistance on new cars for 90 days

MATTHEW DEBORD | MAR 17, 2020, 03:31 IST

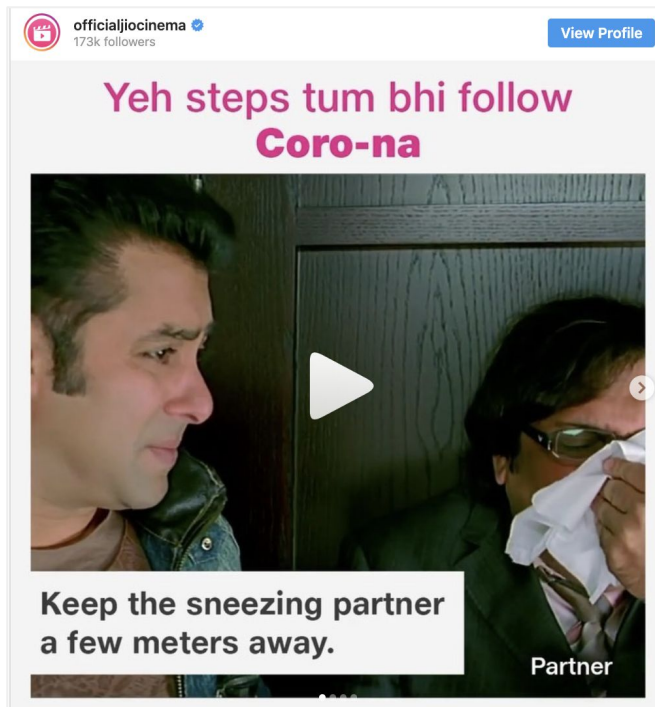


# Netflix: Using show dialogues as topical posts to raise awareness & establish relatability for fans





# Jio Cinema & Comedy Central: Using social media to educate users with humour while they quarantine at home



## Shemaroo: Launches the 'be Sanskari & Safe' campaign on social media along with filmy humour



## T Series x Govt of Maharashtra: Unites Bollywood influencers in a PSA video appealing the country on behalf of the government, in the wake of partial lockdown in Mumbai

Bollywood superstars such as Amitabh Bachchan, Ranvir Singh, Madhuri Dixit, Anil Kapoor, Shilpa Shetty, Alia Bhatt, Akshay Kumar and many others in a PSA on behalf of the government regarding:

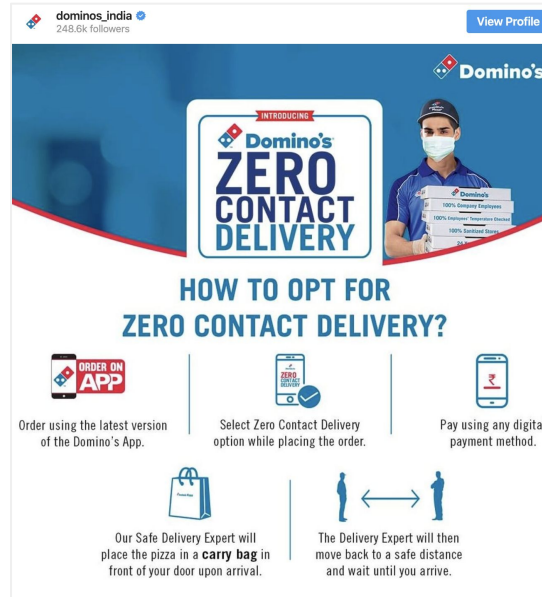
- Hand sanitation
- Staying at home
- Boosting health and immunity
- Taking care of the elderly
- Symptoms to be wary of



**Food Tech Brands:** Assure customers of kitchen sanitation, employee hygiene, food untouched by bare hands, sanitised delivery bags & contactless delivery



# F&B Brands: Turn to social media and newspaper ads to assure customers of hygiene measures





**F&B:** Brands like Amul generating topical content and raising awareness



# Food Tech Services: Reiterate preventive measures taken to ensure hygiene of restaurant partners and delivery executives

**Contactless DELIVERY**

**Opt-in on the Cart page**

**Opt-in on order tracking page**

**See photo of the order on order completion**

**How it works ?**

- Zomato valet keeps the delivery on a clean surface outside your door
- You receive a photo of your delivered food
- You pick up the package at your own convenience

\*Contactless deliveries are only available in case of online paid orders

**Hi Swiggy customer,**

As COVID-19 becomes a matter of global concern, we're taking some proactive measures to help minimise the chances of spread of the coronavirus. The safety of our customers, employees, delivery partners and restaurant partners has always been a matter of top priority for us - now more than ever before.

**In the wake of COVID-19, here's a quick update on some of the steps we've taken to maintain a safe and healthy environment for all:**

- Our delivery partners are continually being trained in best practices of respiratory hygiene, proper method & frequency of washing hands as well as identification of associated symptoms.
- Should a delivery partner notice any associated symptoms, they've been asked to immediately reach out to us and consult a medical professional. We are providing them with free medical consultation through our partners in such cases.
- Our delivery partners have also been advised to self-quarantine themselves for the recommended period upon noticing any symptoms. To ensure their financial safety, we are committed to supporting them financially in such situations.
- We are also in touch with our restaurant partners to ensure they're aware of the best hygiene practices while handling and packaging food items.
- Additionally, you may request the delivery partner to leave your package by the door (in case of online payment), in case you are feeling unwell or prefer so.

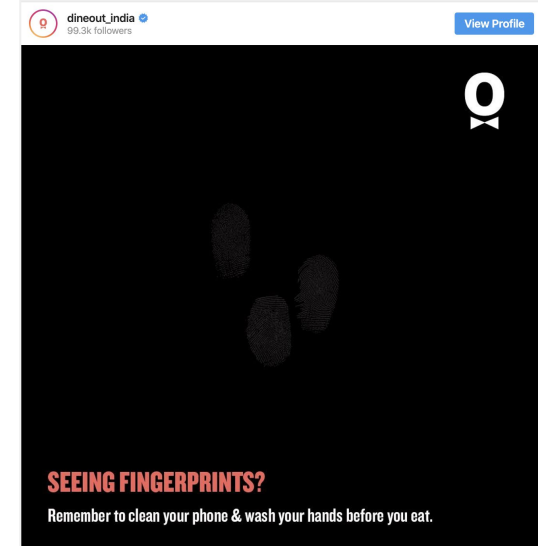
**zomato** 284.3K followers [View Profile](#)

Germs are tiny.  
So tiny you can't see them with your eyes. In fact, there might be billions of them on your fingertips that you need to wash in and wash off.  
Please wash your hands before eating.

**zomato**

Creative copy to indicate germs may be as tiny as the text in the post, and hence hand washing is essential

**Food Tech Services:** Also rely on social media to spread awareness with humour, creativity and updated taglines





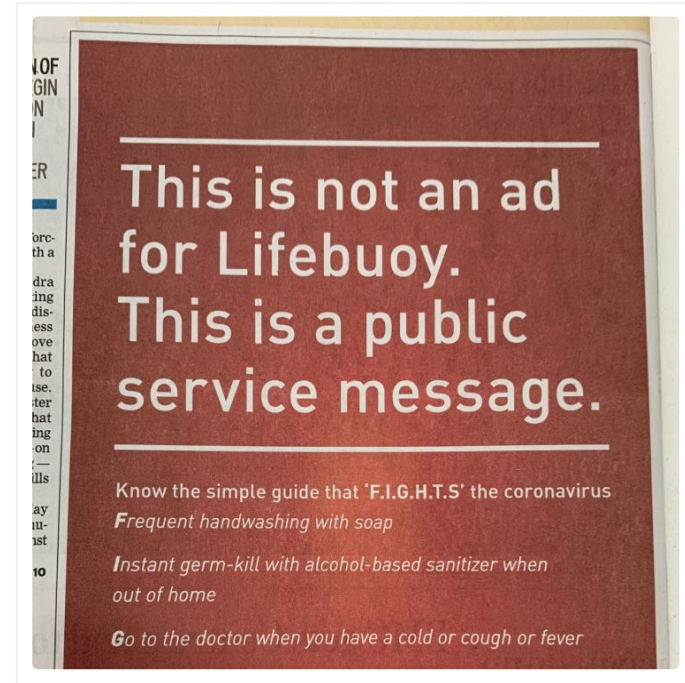
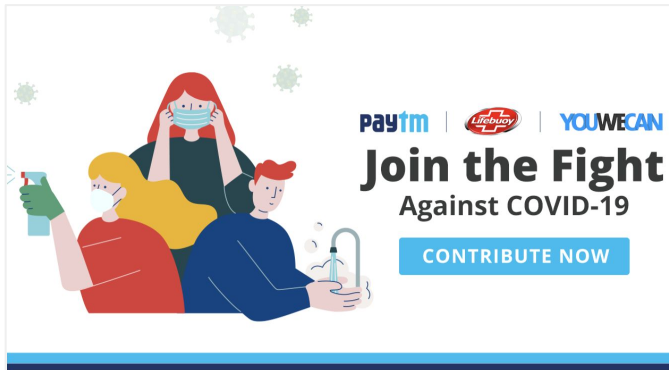
**Dunzo:** Ensures contactless delivery at doorstep, chimes in with humour regarding working from home on social media with #MahagarBandhan



**Dettol:** Introduced a 'Dettol TikTok Challenge' known as #HandWashChallenge in India to encourage more people to wash their hands in order to fight COVID-19



**Lifebuoy:** Partners with Paytm and YouWeCan to open donations to procure and distribute soaps and hand-wash to vulnerable sections of society - India Fights Corona Campaign



**Protekt:** Godrej's Protekt starts the #ProtektIndiaMovement to encourage regular hand washing & recommend effective measures to prevent the spread



**Fevicol:** Came out with a digital creative around social distancing with a spin on its “mazboot jod” proposition




**Dabur:** Launches “Dabur Sanitize” to help meet surging sanitizer demand



# Jio Internet: Reliance Jio Data Vouchers Now Offer More Talktime and Twice the Data during Coronavirus Crisis

COMMITTED TO KEEP YOU CONNECTED IN IMPORTANT TIMES  
4G DATA VOUCHERS NOW WITH MORE BENEFITS

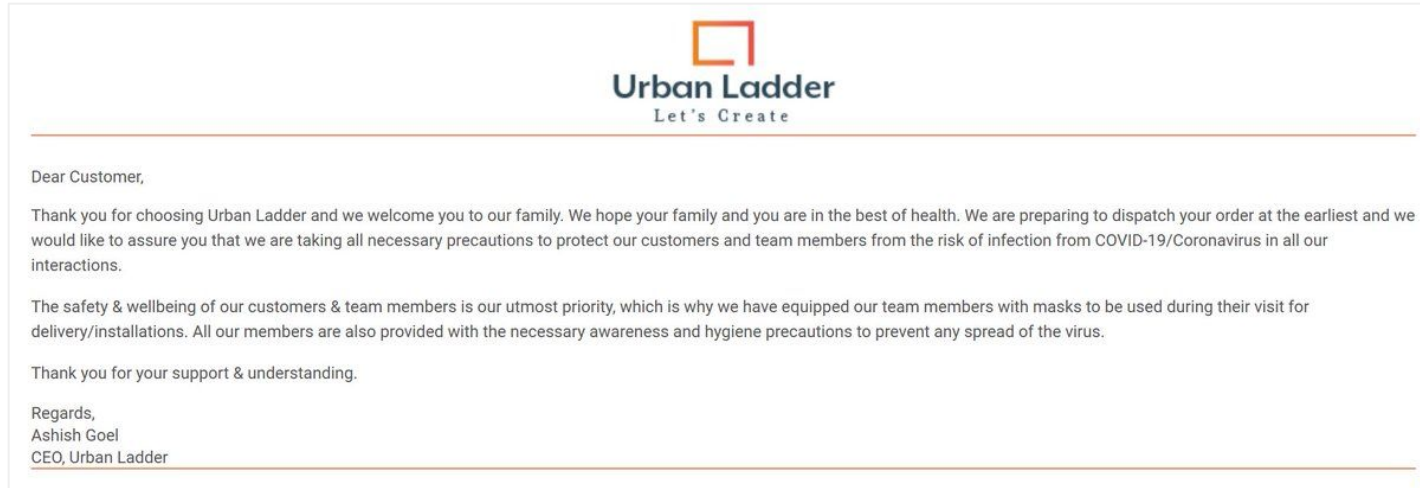


Price	Original Offer	Revised Offer
₹51	3GB + 500 MINUTES TALKTIME	6GB + 1000 MINUTES TALKTIME
₹101	6GB + 1000 MINUTES TALKTIME	12GB + 2000 MINUTES TALKTIME

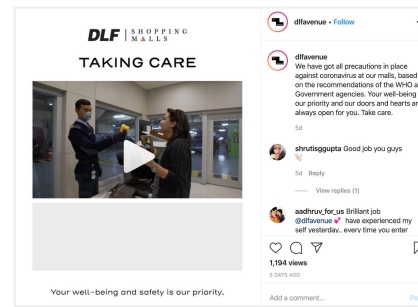
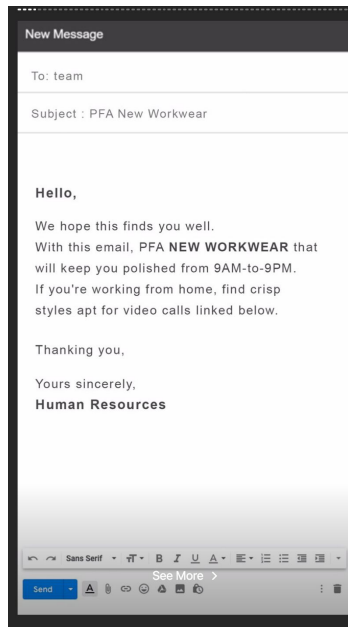
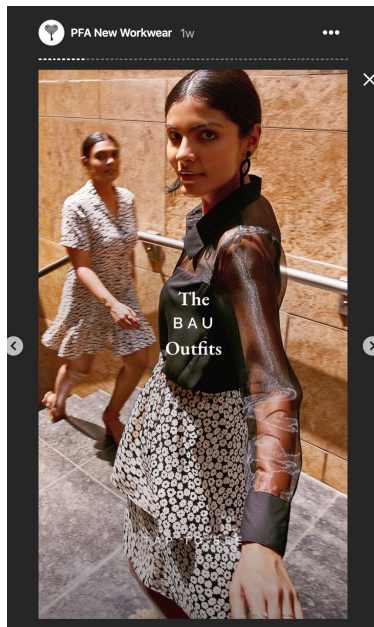
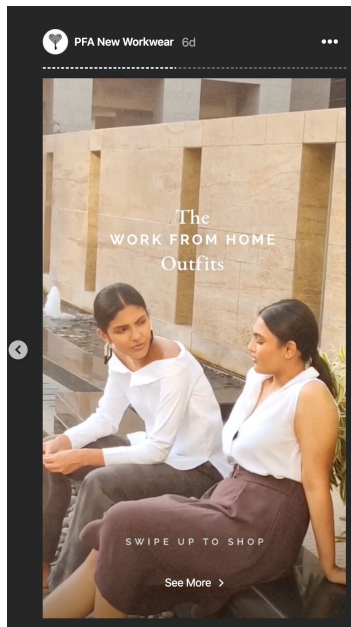
Work from home: Jio revises 4G data vouchers, users to get double the high-speed data



## Urban Ladder: Assuring customers of safe furniture installation by providing masks to delivery boys for the visit and ensuring hygiene checks



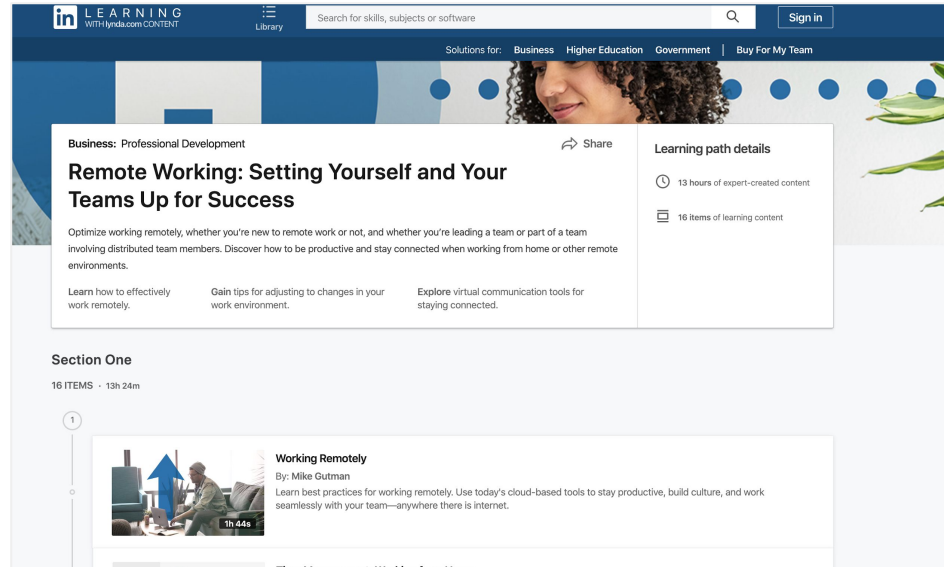
# Retail brands & shopping malls: Mall closure announcements, tapping into WFH & safety precautions



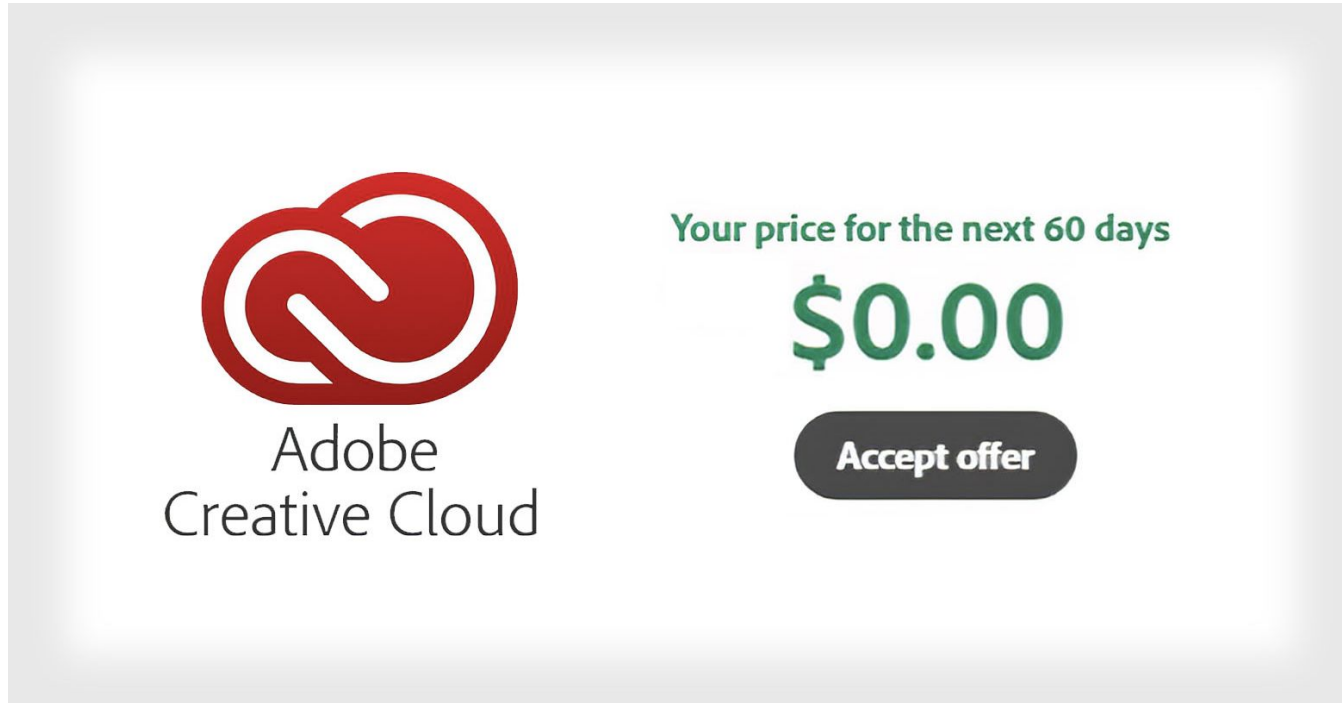


# LinkedIn: Opens up 16 of its learning courses for free online

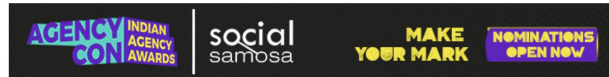
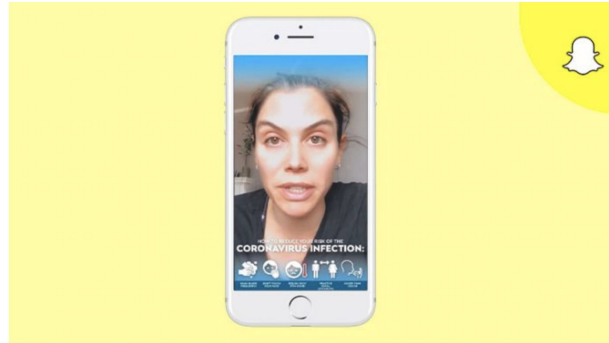
- Courses that provide tips on how to stay productive, build relationships when you're not face-to-face, use virtual meeting tools and balance family and work dynamics in a healthy way.



## Adobe: Giving everyone 2 Months of Free Creative Cloud during this economic downturn



# Snapchat: Partners with WHO to provide users with credible information & rolls out “Here for You” tool to help users manage coronavirus anxiety



**Snapchat has partnered with the World Health Organization and US Centers for Disease Control to provide users with the latest and credible information during the COVID-19 pandemic.**

## Here For You



Here For You



Feeling down?

Here For You · 2d ago

## Shows



Chill Pill

Stop, Breathe & Think brings you simple & enjoyable mindfulness activities to help with...

## Editions



Anxiety? What's That?

Oddly Satisfying · December 15, 2019

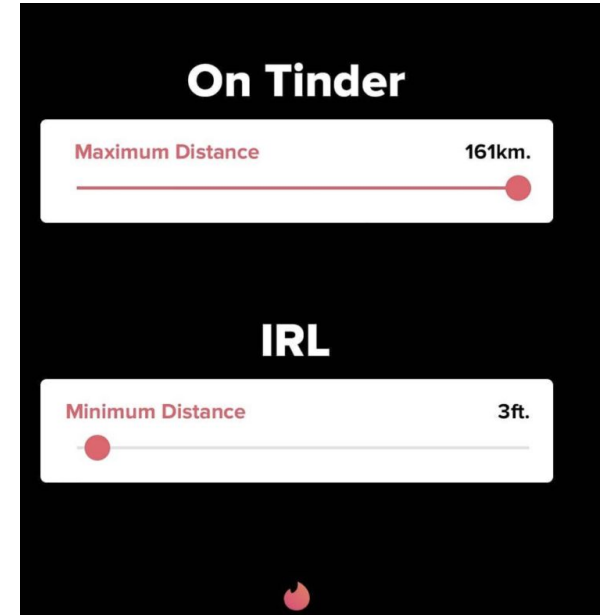


Big Anxiety Coming Right Up

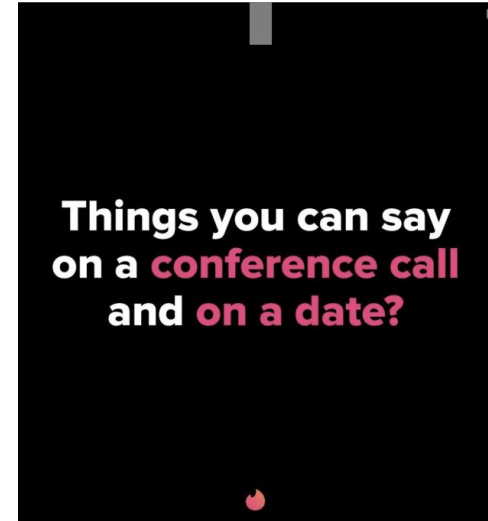
Makeup Destruction · 2w ago

[View More](#)

# Tinder: Launching “Tinder Passport” to let users match across the world now while social distancing, besides in-app PSA & on-social humour



**Bumble, Grindr:** Also relying on social media to promote video-call features and educate users about hygiene practices



# Website uses ML to help you not touch your face

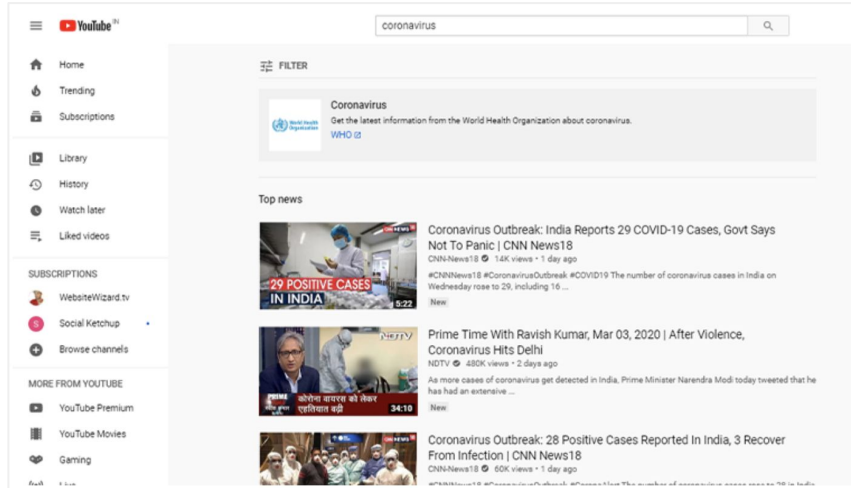
## Website uses ML to help you not touch your face:

Using a machine learning algorithm that can recognize each person's image when touching and not touching their face, the site watches users via their computer's webcam and yells at them if their hands move to their face.

The program runs entirely on each individual user's computer, so no data is ever provided to the developers.



# Facebook, Twitter, YouTube & Instagram: Fight misinformation regarding Corona Virus by redirecting all COVID 19 related queries to credible sources only and updating creator guidelines



# Facebook: Pledges \$100 Million To Small Businesses Impacted By Coronavirus

## Facebook Small Business Grants Program

We know that your business may be experiencing disruptions resulting from the global outbreak of COVID-19. We've heard that a little financial support can go a long way, so we are offering \$100M in cash grants and ad credits to help during this challenging time.





# Mumbai police & Municipal corporation: Tells hoarding owners to carry awareness messages about COVID19 and publishes awareness memes on social media



By afaqs! news bureau | Published: 16 Mar 2020, 2:11 PM IST

**BMC tells hoarding owners to carry awareness messages about COVID - 19**

ADVERTISING



**Mumbai Police** @MumbaiPolice

Jo Virus Hai Vo Phailane Ka Nai! #TakingOnCorona  
#Coronavirus #CovidIndia

**Crowded Places**

**Bulati Hai  
Magar  
Janeka Nai**

10.9K 10:13 AM - Mar 19, 2020



**Mumbai Police** @MumbaiPolice

You may be 'Home', but not 'Alone'. We are with you in this fight against Coronavirus. #TakingOnCorona #Coronavirus #CovidIndia

When your family comes back from a vacation  
They should take one minor precaution: Self Quarantine

DON'T WORRY  
JUST WASH HANDS  
MAINTAIN SOCIAL DISTANCE  
DEFEAT CORONA

**HOME ALONE**  
A SIMPLE PRECAUTION FOR THE ENTIRE FAMILY

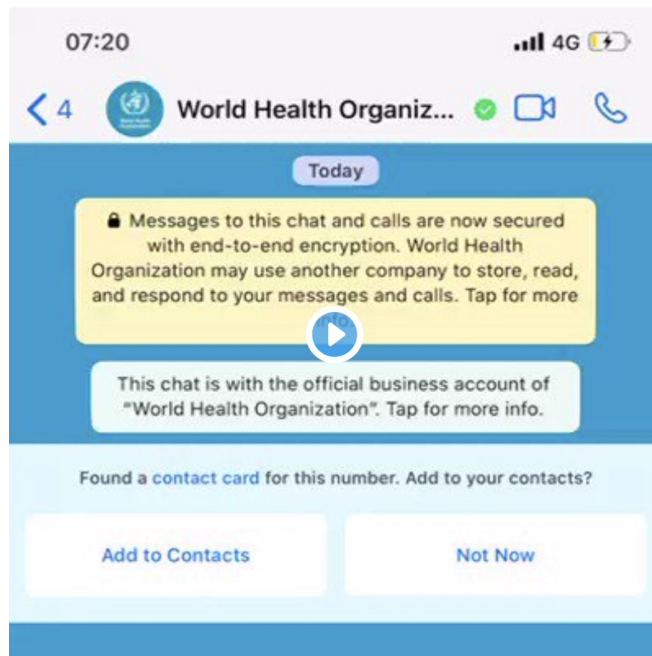
730 11:37 AM - Mar 20, 2020

179 people are talking about this

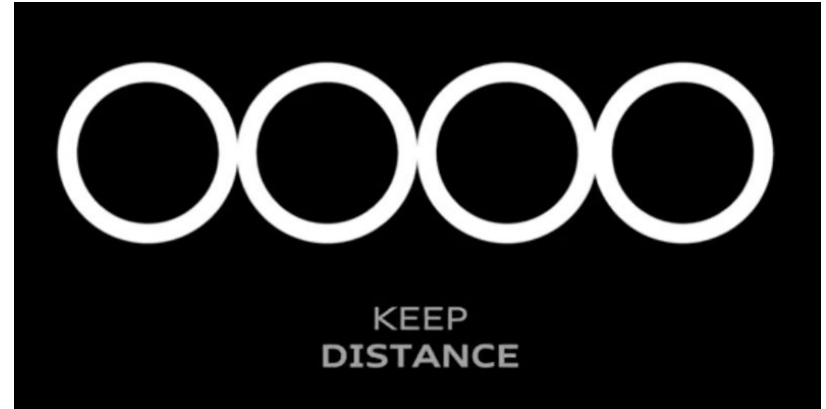
**Event management asso. of Kerala:** Released an ad with a Kathakali dancer encouraging audiences to use “namaste” as a greeting instead of shaking hands



# World Health Organisation & GOI: Whatsapp helpdesk/ chatbot to answer COVID19 related queries



## Delhi Capitals, Audi: Reimagine iconic logos to reflect the need of the hour and remind consumers of hygiene best practices



# Global Examples

**Toyota & Hyundai:** Offers buyer protection to car buyers who may lose jobs/ cannot pay in the next 6 months



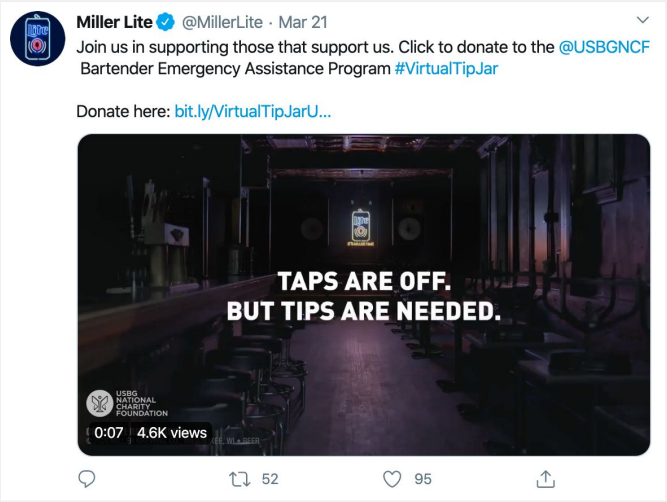
## Guinness: Irish beer makers Guinness shares encouragement for their patrons on Patrick's Day by saying, "We'll march again"

- 'Be good to one another.' Guinness releases St. Patrick's Day message
- Guinness is also committing \$500,000 through our Guinness Gives Back Fund to help communities where we live, work & celebrate

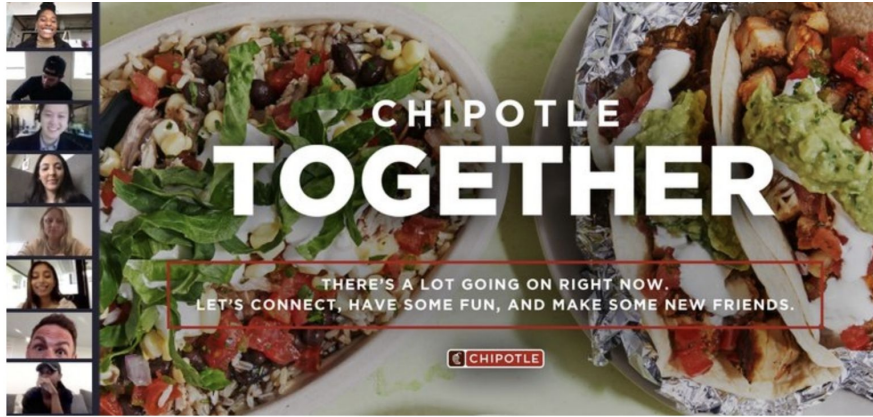




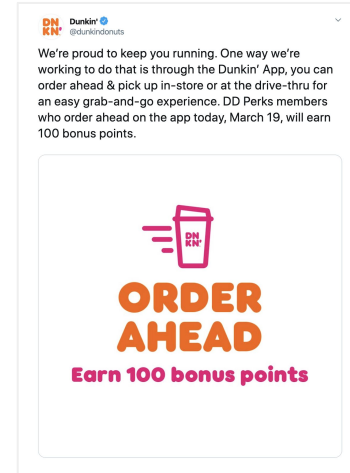
# Alcohol Brands: From raising money for bartenders that have been sidelined as bars & restaurants close to sanitizer production



# Chipotle & Dunkin' Donuts make social distancing fun and rewarding for their customers with celebrity lunches and grab-and-go points



Chipotle partners with Zoom to promote social distancing by offering video calls with celebs. Chipotle is also giving 1.25M\$ in emergency funds to help families during this crisis.

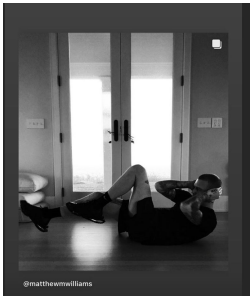
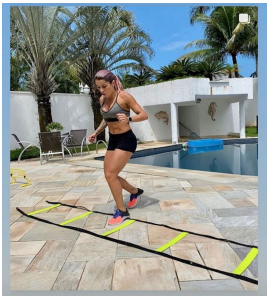


To promote ordering from a distance, Dunkin' says that it will give loyalty members who use on-the-go ordering on March 19 an extra 100 points in their DD Perks program.

# Nike & Popsugar Fitness: Offered their premium features training club app for free

**IF YOU EVER DREAMED OF PLAYING  
FOR MILLIONS AROUND THE WORLD,  
  
NOW IS YOUR CHANCE.**

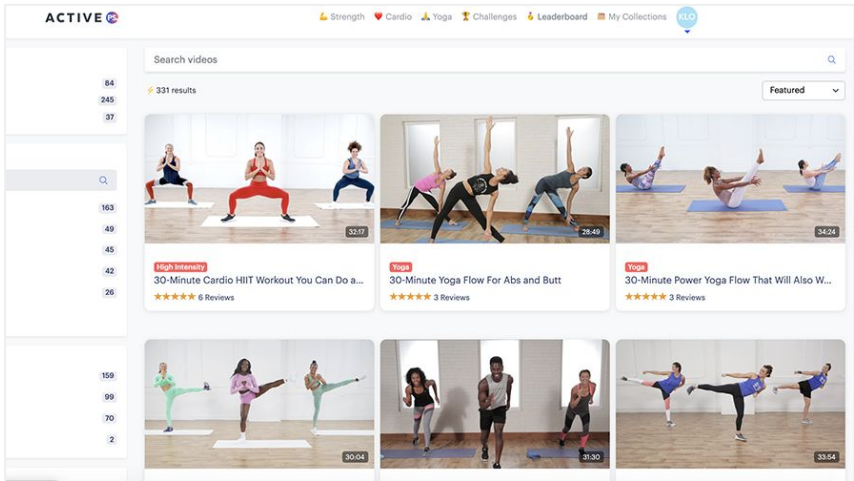
Play inside, play for the world.



Source: [AdWeek](#)

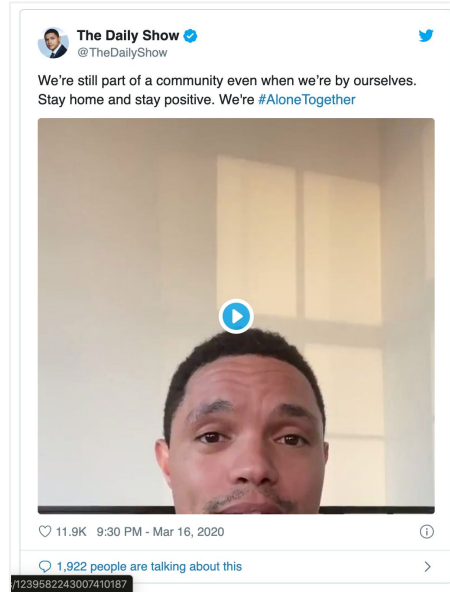
## PopSugar Released Its New Fitness App for Free to Keep Us Moving Under Quarantine

The lifestyle website fast-tracked Active



Source: [PopSugar](#)

# MTV, Comedy Central & Viacom use social media and influencer engagement in their #AloneTogether campaign



According to ViacomCBS, the #AloneTogether campaign will include a number of other elements, including live takeovers from music and celebrity talent, daily engagement through series' social accounts and profiles of young people who are making a difference through this pandemic. Celebrities including Trevor Noah and David Spade, both of whom have their own shows on Comedy Central, have already posted content in support of the campaign.

**The Light, Mediacorp:** Launches a song to rally Singaporeans and cheer the frontline medical help battling the disease for them





# Israeli outdoor media company Edri-8 is using its space for a public health message about coronavirus

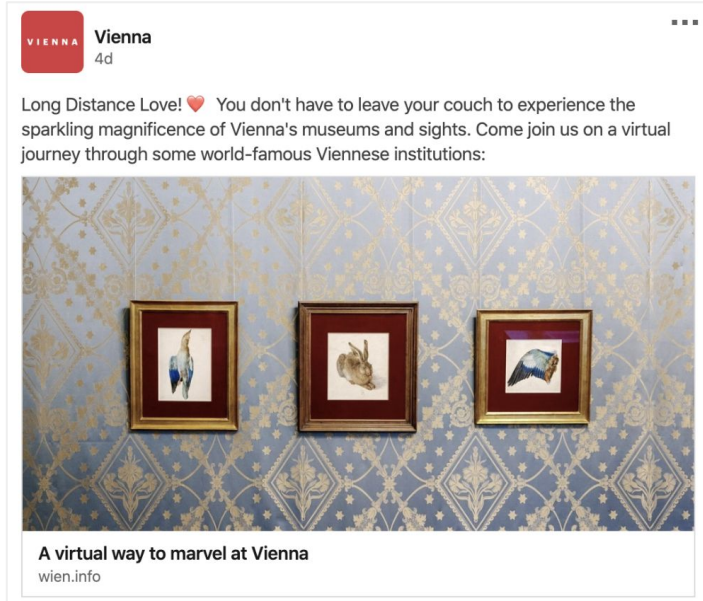


## Australian paper prints extra pages to help with toilet paper shortage





# Vienna Travel offers a virtual tour of museums while Las Vegas Tourism lets travellers know that they're thinking of their health



Vienna Travel offers a virtual tour of Vienna via LinkedIn Ads to keep aspiring travelers delighted



Hopeful New 'visit Las Vegas' Commercial that quietly acknowledges the pandemic without ever specifically mentioning it. "We just want you to know that when you're ready, we'll be ready—and better than ever."

**Samsung:** Offering UV light phone sanitation services in an effort to maximise hygiene for customers

An advertisement for Samsung's Galaxy Sanitizing Service. It features a central image of a black Samsung smartphone. To the left of the phone, the text 'Keep it as clean as this ad' is written in large, bold, black font. To the right of the phone, the text 'Galaxy Sanitizing Service' is written in large, bold, blue font. Above the phone, the word 'SAMSUNG' is written in bold, black font. To the right of the phone, the words 'Customer Service' are written in bold, black font. Below the phone, there is a line of small text: 'Available at ALL Samsung Service Centers\* For more information visit [Samsung.com/my/support/mobile-devices/galaxy-sanitizing-service](https://samsung.com/my/support/mobile-devices/galaxy-sanitizing-service)'. Below the blue text, there is a paragraph of smaller text: 'After repair, during your visit or just by stopping by we sanitize your Galaxy with UV-light Killing 99.9% of the germs on your device.'

**SAMSUNG**

**Keep it  
as clean as  
this ad**


**Galaxy  
Sanitizing  
Service**

**Customer Service**

After repair, during your visit or just by stopping by we sanitize your Galaxy with UV-light Killing 99.9% of the germs on your device.

Available at ALL Samsung Service Centers\* For more information visit [Samsung.com/my/support/mobile-devices/galaxy-sanitizing-service](https://samsung.com/my/support/mobile-devices/galaxy-sanitizing-service)

# Lush offers public free hand washes to halt coronavirus spread



**LUSH UK (Belfast)**  
@lushbelfast

- Home
- Reviews
- Photos
- Stores
- Videos
- Posts**
- Events
- About
- Community

Create a Page

Like Follow Share ...

**LUSH UK (Belfast)**  
March 1 at 1:02 AM · 🌐


Since we're universally known as "that soap shop" we're offering everyone out and about free use of our soaps and sinks 💕

We'll also be using our shop window to promote the hand-washing guidelines as advised by the NHS in the UK and other public health organisations around the world 🌍

We have consistently promoted hand-washing with bar soap, both because we believe that it is better for the environment than liquid hand soap/hand sanitizers that come in un-recyclable packaging and also because it's a tried and tested route to the best hygiene.

The winter months are always a time when hand hygiene matters because coughs and colds spread around but the current situation with the spread of the new Coronavirus means that it is now more important than ever that people regularly wash their hands, and learn how to do it properly.

We know the difficulties in being able to wash your hands when out and about. We thought that offering our shops gives somewhere for the public to do this without having to seek out a public bathroom (a diminishing resource these days). There's absolutely no requirement to purchase anything- our soaps, our sinks and our shops will always be available for anyone to use 🙌



THEGUARDIAN.COM  
**Lush offers public free hand washes to halt coronavirus spread**

# Self-driving cars are now helping people affected by COVID-19



Mashable: Neolix is a Chinese delivery service that has sent out its fleet of self driving cars to deliver goods and medical supplies.

# Canadian group uses hand sanitizer distribution to 'stop the spread of racism'

IGNORANCE HAS REACHED EPIDEMIC PROPORTIONS  
The world is not well.

As COVID-19 spreads globally, so too does racism and discrimination against the Chinese and Asian community. A dizzying amount of misinformation in conjunction with preconceived prejudice has led to irrational fear. With fear has come chronic xenophobia, causing Chinese and Asian people, businesses and communities to suffer greatly.





# Restaurants roll out a new investment opportunity: 'Dining bonds'

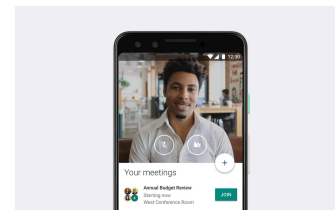
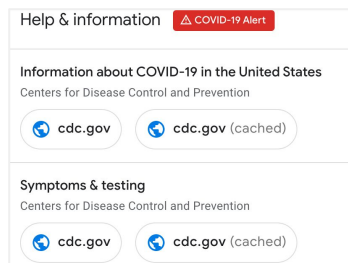
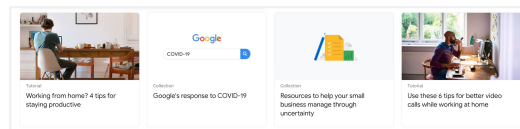
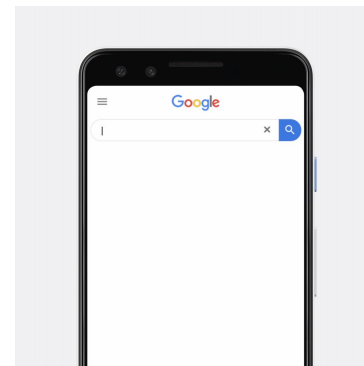
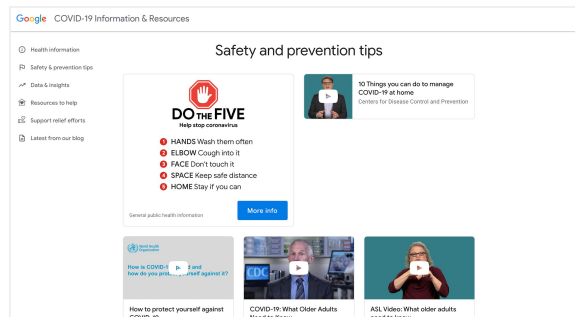
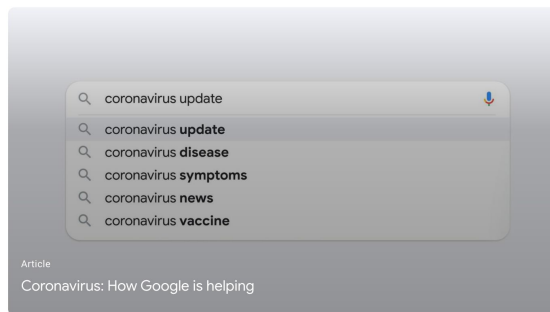
With Dining bonds, the would-be diner puts money in the hands of local restaurants right now and receives a gift card that they can use for discounted food and drinks at those restaurants once the COVID-19 pandemic has passed.



# Initiatives by Google



# Google's response to COVID-19: TWG articles, blog posts & official COVID website on product updates & responsible marketing



[Think with Google Article - How Google is helping](#)


Official Website for information & resources  
[google.com/covid19](https://google.com/covid19)

[Sundar's blog post with guidance & product updates](#)

# Google's response to COVID-19: Social posts carrying credible information from WHO & MoH


World Health Organization

Public Service Announcement


Google



## DO THE FIVE

Help stop coronavirus

- HANDS** Wash them often
- ELBOW** Cough into it
- FACE** Don't touch it
- FEET** Stay more than 3ft (1m) apart
- FEEL** sick? Stay home

General public health information

### What is social distancing?

Social distancing is an intervention to control and prevent infection



googleindia • Following

googleindia  
The Ministry of Health and Welfare has issued an advisory on social distancing till the 31st of March. In case you missed seeing our stories, here's what you should know. For more info, check the link in our bio.

4d

theimagefreak Much needed! Hope everyone around the world stays safe! ❤️

4d 2 likes Reply

anirudhpuri28 🙌🙌

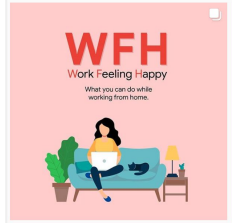
4d Reply

Liked by shivkajainn and 2,440 others


4 DAYS AGO

Add a comment...

POSTS IGTV TAGGED



**WFH**  
Work Feeling Happy  
What you can do while working from home.



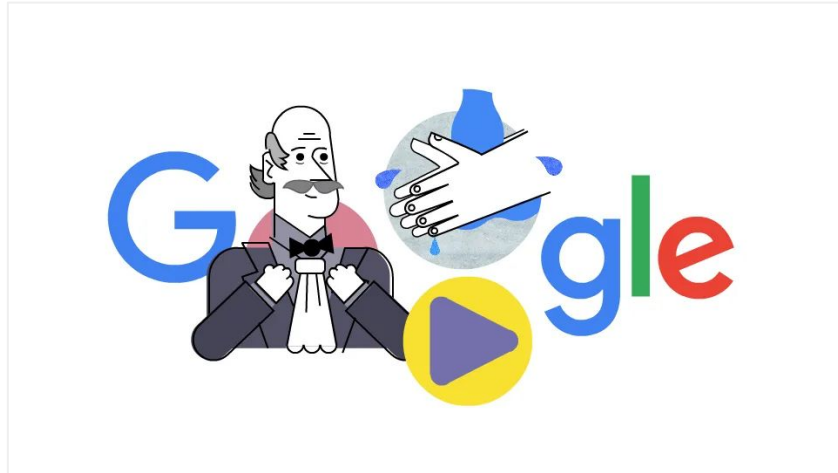
How to make this  
**Sunday**  
a  
**Fun-day**

Caring for an elderly loved one?

Make sure they:

- Have a nutritious and balanced diet
- Avoid touching their eyes, nose and mouth
- Stay home, avoid large gatherings
- Wash hands regularly

# Google's response to COVID-19: Doodle animation urging people to wash their hands properly

[Google Search](#)[I'm Feeling Lucky](#)[Get more information about coronavirus](#)A handwashing guide titled "Handwashing" with 8 steps. The steps are: 1. Wet hands with water. 2. Apply enough soap to cover all hand surfaces. 3. Rub hands palm to palm. 4. Right palm over left dorsum with interlaced fingers and vice versa. 5. Palm to palm with fingers interlaced. 6. Backs of fingers to opposing palms with fingers interlaced. 7. Rotational rubbing of left thumb clasped in right palm and vice versa. 8. Rotational rubbing, backwards and forwards with clasped fingers of right hand in left palm and vice versa. The guide is framed by a green dashed line and includes a cartoon illustration of Dr. Semmelweis at the top. The Google logo is at the bottom.

google • Following

google Today's #GoogleDoodle recognizes Hungarian physician Dr. Ignaz Semmelweis, widely attributed as the first person to discover the medical benefits of handwashing. In honor of Dr. Semmelweis, this chart shares recommended handwashing tips from the @WHO. Tap the link in our bio to learn more about Dr. Semmelweis.

2d

oh.daphne Next, let's celebrate the man who risked his life and freedom to tell us about Coronavirus

2d 23 likes Reply

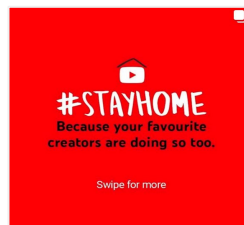
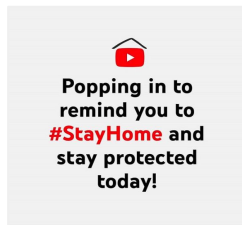
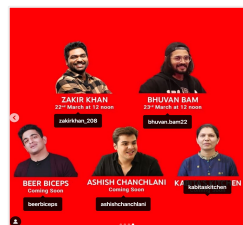
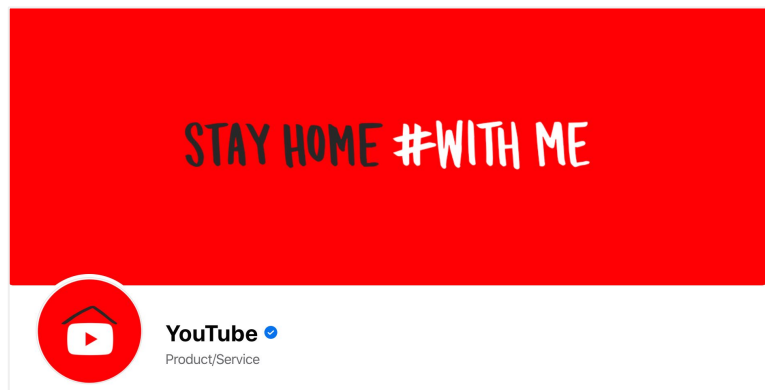
— Hide replies

Liked by shivikajainn and 59,057 others

2 DAYS AGO

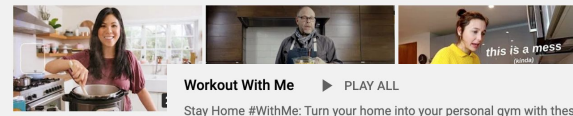
Add a comment... [Post](#)

# YouTube's #WithMe campaign launched to encourage people to flatten the curve, promoting playlists to help people stay home



## Cook With Me ▶ PLAY ALL

Stay Home #WithMe: Join creators in their kitchens to chop, sauté, and cook up a feast with these videos made to accompany you during your own meal prep.



## What I'm Cooking This Weekend | COOK WITH ME.

Honeysuckle  
158K views • 1 week ago

## Workout With Me ▶ PLAY ALL

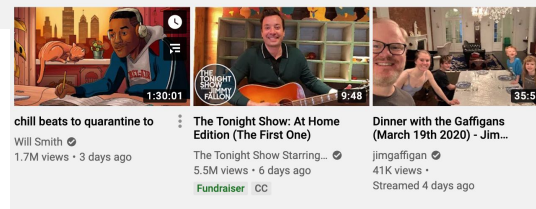
Stay Home #WithMe: Turn your home into your personal gym with these exercises that require just a pair of dumbbells or no equipment at all.



## ABS & Full Body Couch Workout | At Home ▶ PLAY ALL

Stay Home #WithMe: From group chats to bath tub monologues, unwind at home and have a laugh with these entertainers.

Chloe Ting  
133K views • 1 day ago



chill beats to quarantine to  
Will Smith  
1.7M views • 3 days ago

The Tonight Show: At Home Edition (The First One)  
The Tonight Show Starring...  
5.5M views • 6 days ago  
Fundraiser CC

Dinner with the Gaffigans (March 19th 2020) - Jim...  
jimsgaffigan  
41K views • Streamed 4 days ago