

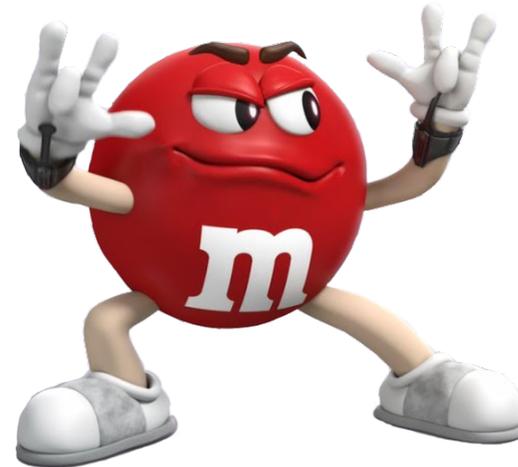
MARS

Tomorrow starts today

100x



Digital Armor



MARS

Mars Digital Engine

FIND
the problem with
design thinking



SOLVE
the problem using
data, A.I. and next
generation technology



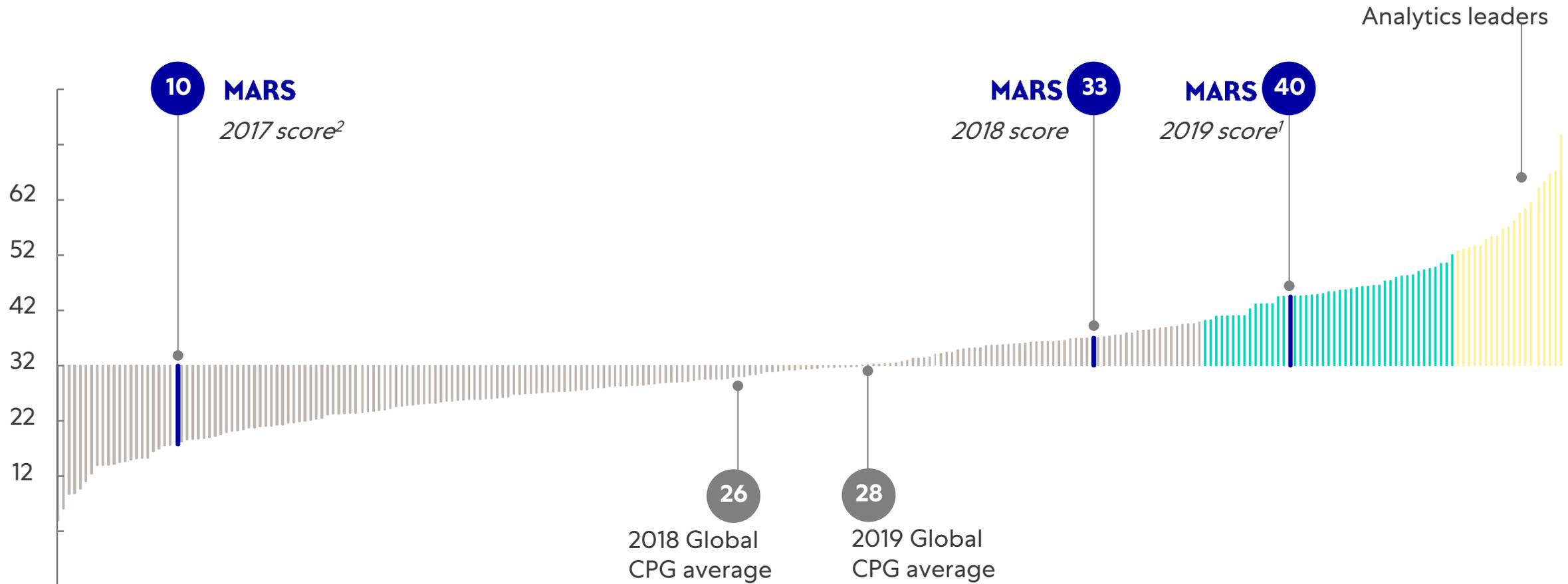
DELIVER
by taking an
Agile approach

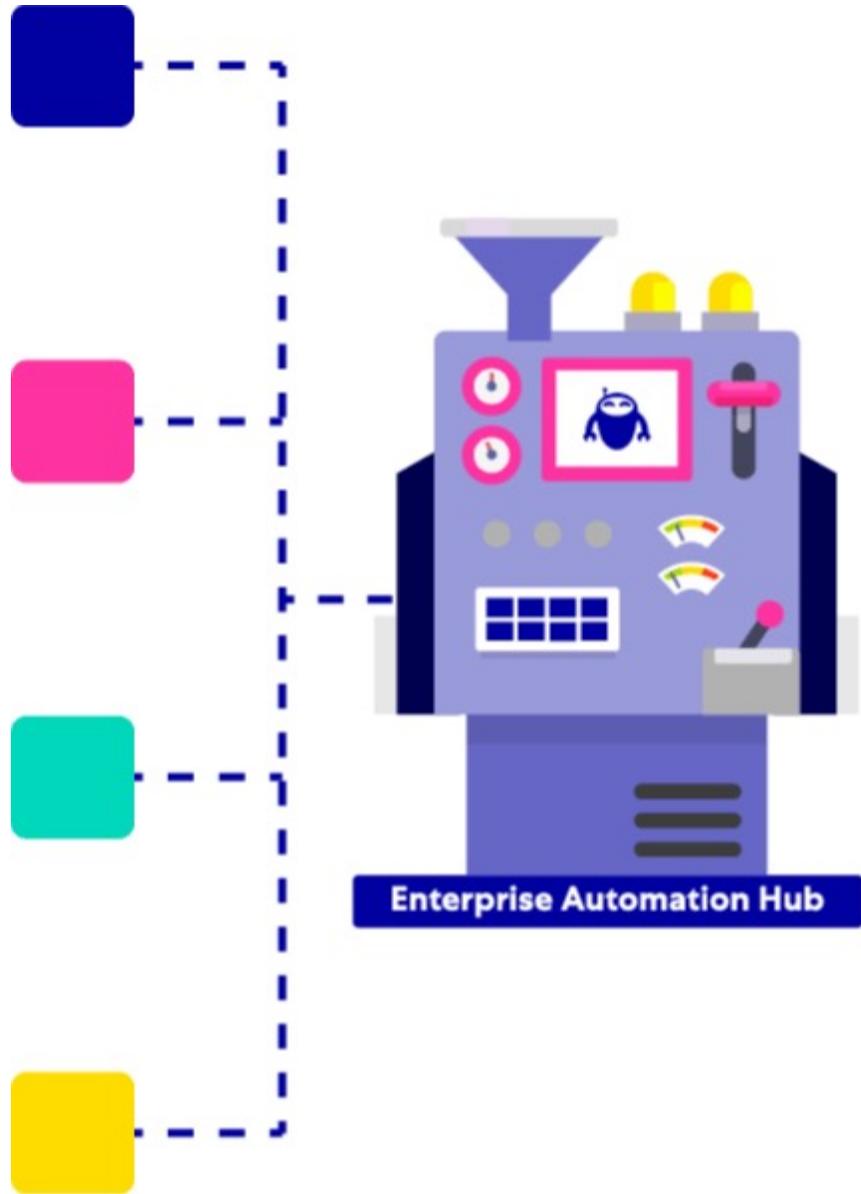


AUTOMATE
the solution to free up
time and resources



20,000+

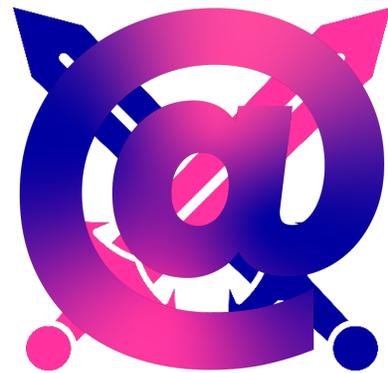




**200 digital
workers**

**300,000+
hours**

Speed



Scale



SEND A SNICKERS® FROM HOME

SHARE  

GIVE AN ESSENTIAL WORKER A FREE SNICKERS® BAR AS A TOKEN OF THANKS

Whether they're nurses, delivery drivers or cashiers, the brave essential workers still on the job are keeping us going. So, give a little something to keep them going: a free SNICKERS® bar.

Do you have a family member, friend or neighbor who's currently being a hero? Enter their phone number and they'll receive a free SNICKERS® e-gift card redeemable at **Walmart®**.

Rest assured, there's no rush – they can redeem the next time they find themselves at **Walmart®**.

Plus, for every bar sent, SNICKERS® will also make a donation to support first responders through [Operation Gratitude](#).

Essential Worker's Name*

Essential Worker's Name Here

Essential Worker's Mobile Number*

(555) 555 5555

Your Name

Your Name Here

Your Mobile Number*

(555) 111 1111

Message (7 characters left)

A friend sent you a SNICKERS® as a thanks for keeping us going. No rush to redeem.

Optional: By checking the box, I consent to receive periodic texts by or on behalf of Mars Wrigley or its affiliates via autodialer at the phone number I provided above. My consent does not require purchase.

SNICKERS

SAY THANK YOU
LOUD AND CLEAR.



SEND SNICKERS® TO A FRONTLINE WORKER

Let the frontline workers in your life know how much you appreciate them by sending them a shareable box of SNICKERS Bars. When you buy 24 bars, we'll double your gift. It's a clear way to express your thanks to them, and their community in a big way. Unlike saying it with a mask on, or while standing six feet apart, or on an awkward video call.

SNICKERS ORIGINAL
SINGLES 48-CT CARTON

\$25.00





Dogs on Zoom



MARS WRIGLEY

GET UPDATES

TREAT TOWN HALLOWEEN

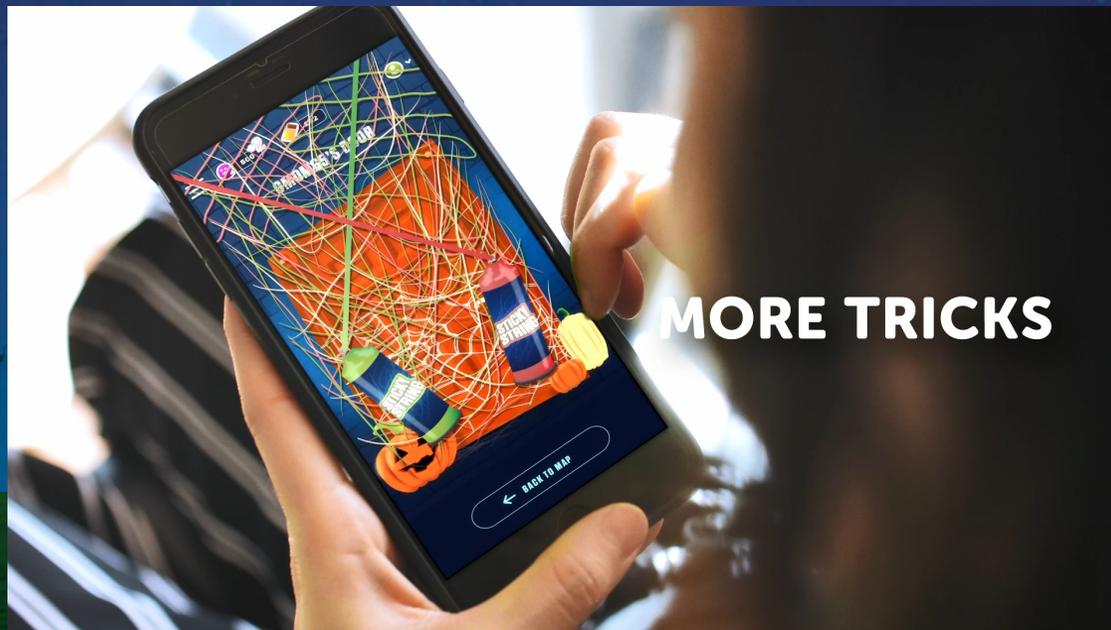
SNICKERS m&m's

More tricks.
More treats.
More neighborhoods
than ever before.

A VIRTUAL
TRICK-OR-TREAT EXPERIENCE.
COMING THIS OCTOBER.



MARS WRIGLEY



MORE TRICKS

Humans of DigitalMars



@SandeepDadlani



/SandeepDadlani

Are you ready to go 100x?

