COVID-19 (Coronavirus) - Business & Philanthropy Response

As society struggles with the profound impact of COVID-19 (Coronavirus), many corporations and non-profit organizations have stepped up to help communities and government in responding to the pandemic.

This document was initially compiled for our own efforts at Özyeğin Social Investments to understand the social responsibility engagement of the business community in Turkey, and then expanded to include international examples in relevant sectors and major philanthropic organizations. It lists actions ranging from traditional provision of funds to more innovative practices of developing services and products to meet emerging needs for the public good.

While by no means exhaustive, we found the resulting list of 193 initiatives (116 in Turkey and 77 outside of Turkey) served to capture the initial range of responses in a way that could provide learnings and positive examples, especially for those interested in Turkey, and have decided to share our compilation with our network of peers.

There are new initiatives emerging every day and we welcome your additions so we can continue to update our report. Please reach us at yasemin.sirali@fibaholding.com.tr and dilek.ozmen@fibaholding.com.tr; we would love to hear of the initiatives you are involved in or have been inspired by.

We hope this compilation will help inform your organizational efforts in contributing your part to alleviating this humanitarian crisis.

1. In Turkey

Hospitality (6)

- 1. **Divan Group** allocates its Divan Istanbul and Divan Istanbul City hotel rooms to health workers. <a href="https://www.independentturkish.com/node/153596/ko%C3%A7-grubu-istanbul%E2%80%99daki-divan-otellerini-sa%C4%9Fl%C4%B1k-%C3%A7al%C4%B1%C5%9Fanlar%C4%B1na-a%C3%A7t%C4%B1divan-otellerini-sa%C4%B1%C5%9Fanlar%C4%B1na-a%C3%A7t%C4%B1
- **2. The Marmara Otel** in Taksim square allocates its hotel rooms to health workers. <u>https://www.turizmaktuel.com/haber/the-marmara-saglik-calisanlarina-kapilarini-acti</u>
- 3. Doğuş Group, allocates its Grand Hyatt Istanbul hotel rooms to health workers.

 https://www.ntv.com.tr/turkiye/dogus-grubu-grand-hyatt-otelini-saglik-kahramanlarinin-hizmetine-acti,JhTaRk x6UmiUxQAMRVjTw
- **4.** Soccer player **Tuncay Şanlı**, allocates his Sakarya-based ON7 Hotel's rooms to health workers. https://skor.sozcu.com.tr/2020/03/26/tuncay-sanli-otelini-saglik-calisanlarina-acti-1469773/
- 5. Bilgili Holding allocates the 500 rooms in the hotels and dorm rooms they operate in İstanbul to health workers.
 2020/03/28/once-insan-ii/
- **6. Fiba Group** allocates Swissotel Bosphorus rooms to health workers and provides meals to health workers at a state hospital in the hotel's vicinity. https://www.linkedin.com/company/fiba-group/

Finance, Banking, Insurance (19)

production capacity going forward.

- 1. İş Bank, a private Turkish bank, is postponing its customers' loan interest and installment payments, waiving EFT/wire transfer charges for digital banking activity, and increasing credit card limits if demanded. It will provide need based support for companies including payment obligations incurred by SMEs before the pandemic and assisting with the salary obligations of its corporate customers. https://www.borsagundem.com/haber/is-bankasindan-korona-virus-tedbirleri/1479133
- 2. Garanti BBVA allocated 10 Million TL towards supplying urgent equipment needs of health workers at public university hospitals, such as masks, visors, gloves, protective overalls, hair restraints, waterproof gowns and footwear.
 https://mediacat.com/markalardan-coroanvirusle-mucadeleye-bagis-destegi/
- 3. **EximBank** announced credit and insurance support to ensure that exporters maintain current labor and
 - https://www.borsagundem.com/haber/eximbanktan-ihracatciya-destek-paketi/14794012
- **4. TOBB,** the Union Chambers and Commodity Exchanges in Turkey, announced a loan package of 5 to 7.5 billion TL for approved chamber and commodity exhange members. Loans will be distributed through banks with suitable interest and payment schedules. https://www.dunya.com/ekonomi/tobbdan-koronaya-karsi-nefes-olacak-kredi-adimi-haberi-465605
- **5. ING Bank**, in collaboration with Young Community Volunteers Foundation, launched a scholarship fund to support 1000 young individuals and their family members for 3 months. https://www.headline.ist/2020/03/28/once-insan-ii/
- **6. Fibabanka** donated 3.6 million TL to the Turkish Presidential National Solidarity Campaign. https://www.linkedin.com/company/fibabanka/
- 7. Fiba Faktoring donated protective health equipment to state hospitals and made a donation to the Turkish Presidential National Solidarity Campaign. https://www.linkedin.com/company/fiba-group/
- **8. Gelecek Varlik of the FIBA Group** donated medical devices to state hospitals and made a donation to the Turkish Presidential National Solidarity Campaign. https://www.linkedin.com/company/fiba-group/
- **9. TEB** announced 7.5 million TL fund for families in need. https://www.finansgundem.com/haber/teb-salginla-mucadeleye-75-milyon-lira-ayirdi/1482091
- 10. Acibadem Insurance announced that it will cover the full cost of COVID-19 treatments of its customers, although excluded in a typical insurance package. http://www.diken.com.tr/sigorta-sirketleri-corona-tedavisinde-giderleri-jest-amacli-karsilayacak/
- **11. Ak Insurance** announced that it will cover the full cost of COVID-19 treatments of its customers, although excluded in a typical insurance package. http://www.diken.com.tr/sigorta-sirketleri-corona-tedavisinde-giderleri-jest-amacli-karsilayacak/
- **12. Allianz Insurance** announced that it will cover the full cost of COVID-19 treatments of its customers, although excluded in a typical insurance package.

 http://www.diken.com.tr/sigorta-sirketleri-corona-tedavisinde-giderleri-jest-amacli-karsilayacak/

Thursday, April 9, 2020

Özyeğin Social Investments Istanbul, Turkey

- **13. Axa Insurance** announced that it will cover the full cost of COVID-19 treatments of its customers, although excluded in a typical insurance package.
 - http://www.diken.com.tr/sigorta-sirketleri-corona-tedavisinde-giderleri-jest-amacli-karsilayacak/
- **14. Doğa Insurance** announced that it will cover the full cost of COVID-19 treatments of its customers, although excluded in a typical insurance package. http://www.diken.com.tr/sigorta-sirketleri-corona-tedavisinde-giderleri-jest-amacli-karsilayacak/
- **15. Güneş Sigorta** announced that it will cover the full cost of COVID-19 treatments of its customers, although excluded in a typical insurance package. http://www.diken.com.tr/sigorta-sirketleri-corona-tedavisinde-giderleri-jest-amacli-karsilayacak/
- **16. HDI Insurance** announced that it will cover the full cost of COVID-19 treatments of its customers, although excluded in a typical insurance package. http://www.diken.com.tr/sigorta-sirketleri-corona-tedavisinde-giderleri-jest-amacli-karsilayacak/
- **17. Mapfre Insurance** announced that it will cover the full cost of COVID-19 treatments of its customers, although excluded in a typical insurance package. http://www.diken.com.tr/sigorta-sirketleri-corona-tedavisinde-giderleri-jest-amacli-karsilayacak/
- **18. Sompo Insurance** ha announced that it will cover the full cost of COVID-19 treatments of its customers, although excluded in a typical insurance package. http://www.diken.com.tr/sigorta-sirketleri-corona-tedavisinde-giderleri-jest-amacli-karsilayacak/
- **19. Türk Nippon Insurance** announced that it will cover the full cost of COVID-19 treatments of its customers, although excluded in a typical insurance package.

 http://www.diken.com.tr/sigorta-sirketleri-corona-tedavisinde-giderleri-jest-amacli-karsilayacak/

Retail, FMCG, Food (29)

- Carrefour announced dedicated shopping hours for 60+ year old customers. https://www.sozcu.com.tr/2020/gundem/turkiyede-corona-virusu-onlemleri-21-mart-2020-5693570/
- 2. Arçelik, white goods manufacturer, opened its production facilities to local medical equipment producer, Biosys, to manufacture ventilators. The company also donated ovens, washing and drying machines, tea & coffee makers, and toasters to hospitals. https://twitter.com/Biyovent/status/1241804728310341633 https://mediacat.com/markalardan-coroanvirusle-mucadeleye-bagis-destegi/
- 3. Hayat Kimya, hygiene and cleaning products manufacturer donated 5 trucks of Bingo Oxygen Bleach, 5 trucks of Papia, Familia, Focus toilet paper, paper towel, tissues to hospitals.
 VERTICAL
- 4. Koroplast sent garbage bags to state hospitals in Istanbul. https://www.koroplast.com/en/
- **5. Nutricia** is donating 1 million TL worth protective medical equipment to hospitals. https://mediacat.com/markalardan-coroanvirusle-mucadeleye-bagis-destegi/
- **6. Penti** will provide leggings and intimate wear to female medical staff. https://mediacat.com/markalardan-coroanvirusle-mucadeleye-bagis-destegi/

7. Metro donated 3.000 protective masks to children undergoing cancer treatment via the NGO Kanserli Cocuklara Umut Vakfı (KACUV).

https://mediacat.com/markalardan-coroanvirusle-mucadeleye-bagis-destegi/

8. Unilever donated 230 tons of cleaning products to the Ministry of Health to be sent to hospitals in the 81 provinces of Turkey.

https://mediacat.com/markalardan-coroanvirusle-mucadeleye-bagis-destegi/

- 9. LCW is producing 3 million face masks to be delivered to medical staff via the Ministry of Health. https://www.milliyet.com.tr/ekonomi/gunluk-1-milyon-adet-maske-ve-100-bin-litre-dezenfektan-uretilecek-6172718
- 10. Koton is sending clothing supplies to medical staff. https://www.linkedin.com/company/kotonretail/
- **11. P&G** is delivering home care products via the Turkish Red Crescent to be distributed to citizens quaranteened in the state-run higher education dormitories in 14 provinces. https://www.headline.ist/2020/03/28/once-insan-ii/
- **12. Koteks** donated 7.000 menstrual pads for female healthcare workers. https://www.headline.ist/2020/03/28/once-insan-ii/
- **13. Zorlu Holding**, owner of white goods brand Vestel, donated air conditioners to hospitals. https://www.headline.ist/2020/03/28/once-insan-ii/
- **14. Vestel** will provide free 7/24 service to its customers that work in healthcare. https://www.headline.ist/2020/03/28/once-insan-ii/
- **15. Eczacibaşı** is supplying the government the free cologne (hand sanitizer) it promised to deliver to Turkey's 65+ year old citizens. Eczacibaşı is also supplying various hygiene and health products for free to those hotels that opened their doors to healthcare workers. https://www.headline.ist/2020/03/28/once-insan-ii/
- **16. Eren Holding,** producer of the brand Lacoste in Turkey, is producing face masks and overalls that will be delivered to hospitals and government institutions for free. http://www.tempogazetesi.com/zonguldak/ticareti-biraktilar-devlet-e-calisiyorlar-h26387.html
- 17. İşbir Yatak, donated 2000 pillows and 200 matrresses to hospitals in Istanbul.
 https://www.hurriyet.com.tr/ekonomi/isbir-yataktan-saglik-personellerine-yatak-ve-uyku-urunleri-destegi-41480764
- 18. Sırma Su sent 20 trucks of water to state hospitals.

https://twitter.com/sirmaturkiye

- **19. Flo** donated 2 trucks of shoes to the Ministry of Health for health workers to seperate their work shoes from their daily shoes.
 - https://www.linkedin.com/company/flo-ma%C4%9Fazac%C4%B1l%C4%B1k/
- **20. LG** donated refrigerators, TVs, washing machines, fire meters, blood pressure devices, and disposable overalls to the Marmara University Pendik Training and Research Hospital.

https://www.headline.ist/2020/03/28/once-insan-ii/

- **21. Selay Toys,** local toy manufacturer, converted its facility to produce medical overalls and masks. https://www.linkedin.com/feed/update/urn:li:activity:6649701937316941824/
- **22. Inci Holding**'s sister company ISM Minibar has allocated its 3D printers to produce face shields. https://pictame2.com/media/B-RKCiQpVJo/
- **23. De Facto** sent 3.000 white t-shirts and socks to 3 hospitals in İstanbul. https://www.dunya.com/sirketler/de-factodan-saglik-calisanlarina-beyaz-destek-haberi-466423
- **24. Fiba Retail's** Marks & Spencer and GAP Turkey stores are sending clothing to medical staff. https://www.linkedin.com/company/fiba-group/
- 25. Migros hires 1.000 additional staff for online sales delivery. Special Ramadan boxes are designed and will be on sale for customers over 60 years of age.
 https://www.linkedin.com/company/migros-ticaret/
 https://twitter.com/Migros Turkiye
- **26. Anadolu Efes,** the largest brewer in Turkey, allocated 1 Million TL to be donated to the food and entertainment industry employees. It is working with the "Ahbap" Association to provide shopping cards to be used for essential needs of the currently unemployed sector staff. https://www.linkedin.com/feed/update/urn:li:activity:6648304064457248768/
- 27. Burger King, McDonalds, KFC, Dominos, Little Caesars, Kahve Dünyası, and Starburcks are sending free food & beverage to medical staff at hospitals.

 https://pazarlamasyon.com/fast-food-sektoru-challenge-ile-saglik-calisanlari-icin-bir-araya-geldi/
- 28. Fazla Gida and Gida Kurtarma Derneği (foodbank association) delivers food to homes of 65+ year old citizens in collaboration with district governments.
 https://www.instagram.com/p/B-H2kKaA8fe/?igshid=1633fzwc2xtvg
- 29. Coca Cola is redirecting a major part of its marketing spend to medical supplies, equipment, food and beverage support for healthcare workers, as well as low income citizens. Coca Cola announced a total of \$120 million commitment for these donations globally. Coca Cola will collaborate with the Turkish Red Crescent to deliver free products to quarantined areas in Turkey.

http://www.coca-cola.com.tr/tr/home/ https://twitter.com/CocaColalcecek

Energy (4)

- **1. Total** began providing free car decontamination services in its gas stations. https://demirorenpetrol.com.tr/totalden-ara%C3%A7-dezenfeksiyon-hizmeti.html
- 2. Enerjisa sent the masks they use in their power plants to healthcare workers.
- 3. Sanko Energy supports the aid campaign initiated by Giresun provincial municipality for its low income citizens and those who are unable to leave their homes.
 http://www.yaglidere.bel.tr/Haber_8024_SANKO-ENERJI-GIDA-YARDIMINA-60-KOLIYLE-DESTEK-OLACAK

4. Shell donated 5 million TL worth of fuel oil to the Minisrty of Health for the use of healthcare workers, ambulances, and other vehicles approved by the Ministry.

https://pazarlamasyon.com/shellden-saglik-bakanligina-5-milyon-tl-akaryakit-destegi/

Real Estate (2)

1. Armada and Panora malls in Ankara is waiving rent and common area fees of its customers for the second half of March and April.

https://www.hurriyet.com.tr/yerel-haberler/ankara/armada-ve-panoradan-kira-destegi-41477346

2. Mardin mall is waiving rent for their customers in March and April. https://avmdergi.com/mardin-avmden-kiracilarina-destek/

Technology & Telecommunications (4)

1. Turk Telekom, Turkcell, and Vodafone increased data usage limits of their individual and corporate customers.

https://pazarlamasyon.com/turkcell-vodafone-ve-turk-telekomdan-uzaktan-egitime-destek/

2. Vodafone will provide free additional 5 GB data and 500 minutes voice to its customers who work in the public health sector.

https://www.sozcu.com.tr/2020/ekonomi/vodafonedan-saglik-calisanlarina-5-gb-internet-5700009/

3. Oppo Türkiye, donated 30.000 FPP3 masks to the Ministry of Health.

https://www.teknoburada.net/2020/03/27/oppo-turkiye-korona-virus-icin-maske-bagisi-yapti-tesekkurler-oppo/

4. ATART Labs provides its ATAR SOAR (Security Orchestration, Automation and Response) platform to 5 hospitals free of charge for 6 months.

https://www.savunmasanayi.org/turkiye-siber-guvenlik-kumelenmesi-ucretsiz-online-siber-hizmet-ve-egitim-seferberliginde/

Digital Solutions and Online Retailing (11)

1. Yemeksepeti, digital marketplace for food delivery in Turkey, delayed the dues of the single-branched restaurants for one month, waived restaurant listing fees, and is now receiving orders via public hotline Alo 153 for 65+ year old citizens with low digital literacy skills. The company also donated 1M TL to the Ministry of Health to purchase medical equipment. Yemeksepeti is also providing a 10% discount on orders paid with the "Wallet" tool.

 $\frac{https://webrazzi.com/2020/03/20/nevzat-aydin-corona-virusu-ile-mucadelede-uzerlerine-dusen-sorumlulugun-farkinda-olduklarini-soyledi/$

https://pazarlamasyon.com/corona-salgini-sebebiyle-ucretsiz-hizmet-sunan-sirketler/

2. Amazon Turkey donated 3.5 million TL to the Turkish Red Crescent to supply medical equipment to public hospitals.

 $\frac{https://www.ntv.com.tr/ekonomi/amazondan-corona-virusle-mucadele-icin-turkiyeye-3-5-milyon-liradestek, Z0sUSKp7MEC0y1HoC1jjkQ$

3. GittiGidiyor, Ebay's marketplace in Turkey, donated 1 million TL to health workers. https://mediacat.com/markalardan-coroanvirusle-mucadeleye-bagis-destegi/

- **4. Getir**, Turkish fast delivery startup, is donating 10.000 aid boxes worth 1.5 million TL to 65+ year old citizens. The company is also waiving delivery fees and providing 10% discount on orders placed by health workers.
 - https://pazarlamasyon.com/corona-salgini-sebebiyle-ucretsiz-hizmet-sunan-sirketler/
- **5. Kariyer.net,** digital job search platform, is offering HR Venue that enables online job interviews free for one month.
 - https://pazarlamasyon.com/corona-salgini-sebebiyle-ucretsiz-hizmet-sunan-sirketler/
- **6. Bella Maison,** online home decoration retailer in Turkey, donated 1.000 medical overalls to health workers in collaboration with the **Lokman Hekim Sağlık Vakfı** (local health focused foundation). https://mediacat.com/markalardan-coroanvirusle-mucadeleye-bagis-destegi/
- **7. Clay**, Turkey based startup helping small compaines increase their sales through Instagram, released all Instagram story designs in the work category for free.
 - https://www.linkedin.com/in/alptekincann/?originalSubdomain=tr
- **8. Sahibinden.com**, real estate and auto marketplace, announced 2 million TL in donations (1 million TL to the Ministry of Health and 1 million TL to supply medical equipment directly to state university hospitals).
 - https://mediacat.com/markalardan-coroanvirusle-mucadeleye-bagis-destegi/
- **9. Hepsiburada,** online retailer, donated 500.000 surgical masks and 500.000 examination gloves to the Ministry of Health.
 - https://mediacat.com/markalardan-coroanvirusle-mucadeleye-bagis-destegi/
- **10. n11.com,** online retailer, donated 1 million TL to the Ministry of Health. https://www.headline.ist/2020/03/28/once-insan-ii/
- **11. Trendyol,** online discount retailer, donated 5 million TL worth of materials and equipment to the Ministry of Health. It donated another 1 million TL to the Presidential National Solidarity Campaign. https://www.sozcu.com.tr/2020/ekonomi/trendyoldan-corona-ile-mucadeleye-6-milyon-tl-5715995/

Automotive (6)

- 1. Ford Otosan is producing face masks for healthcare workers. https://webrazzi.com/2020/03/27/ford-otosan-saglik-calisanlari-icin-yuz-maskesi-uretecek/
- 2. TOFAS is producing various medical equipments including biological sampling and intubation cabinets to be used by local hospitals in Bursa.
 https://www.sozcu.com.tr/2020/otomotiv/tofas-corona-virusu-icin-tibbi-malzeme-uretmeye-basladi-5713131/
- 3. Uludağ Otomotiv Endüstrisi İhracatçıları Birliği (automotive exporters association), in cooperation with İstanbul Technical University, is producing plexiglass protective shields for health workers.

 https://www.aa.com.tr/tr/koronavirus/bursali-ihracatcilar-saglik-calisanlari-icin-ozel-koruyucu-maske-uretecek/1777544
- **4. Farplas Otomotiv** provided overalls and face masks to health workers in state research hospitals. https://www.sabah.com.tr/ekonomi/2020/03/31/korona-uretim-hatti

- **5. Europear** offered its rental vehicles to the Istanbul Provincial Health Directorate.
- **6. TÜVTÜRK**, operator of vehicle inspection stattions, donated 500.000 face masks. https://www.milliyet.com.tr/ekonomi/milli-dayanisma-cig-gibi-buyuyor-6181524

Other (35)

- Sabanci Group announced a donation of 1.7 million TL to the Ministry of Health to be used in the
 development of a COVID-19 vaccine and serum and for the purchase of 150.000 diagnostic kits. Sabanci
 University Nanotechnology Research and Application Center (SUNUM) opened its facilities to
 researchers and will actively support vaccine and serum development studies.
 https://www.headline.ist/2020/03/28/once-insan-ii/
- 2. Sabanci Holding donated 10 tons of a disinfectant called Antimic produced by Sabanci University to the Ministry of Health. 10 tons of Antimic allows for the disinfection of up to 1.5 million square meters. https://www.headline.ist/2020/03/28/once-insan-ii/
- 3. Sabanci University and Kordsa, tire and construction reinforcement and composites maker in Turkey, opened their composite equipments excellence center to contribute to the design, prototype, and production processes of all kinds of medical equipment.

 https://www.headline.ist/2020/03/28/once-insan-ii/
- 4. ASELSAN, a subsidiary of the Turkish Armed Forces Foundation, initiated an R&D study in the Research Center Biodefense Department to diagnose patients with a virus-sensitive optical biosensor method. In addition, ASELSAN Social Innovation Leaders (ASIL) Solidarity Association launched an aid campaign to meet the equipment needs of healthcare professionals. https://www.bursahakimiyet.com.tr/haber/aselsan-korona-ya-karsi-tedbir-344626.html
- **5. Sanko Holding** postponed all payments due by customers to its subsidiaries for 60 days. https://www.timeturk.com/sanko-holding-vadeleri-60-gun-erteledi/haber-1395785
- **6. Ekol Logistic** supplied food and beverage to truck drivers delayed for days at customs gates. https://www.headline.ist/2020/03/28/once-insan-ii/
- 7. Turkish Exporters Society, in collaboration with 61 exporters in its network, is producing 1 million masks and 100.000 litres of disinfectant.

 https://www.headline.ist/2020/03/28/once-insan-ii/
- 8. Acibadem University Biodesign Center is producing face protection shields for health workers at hospitals. They are also developing "Splitter" which allows multiple patients to use a ventilator. https://www.linkedin.com/posts/acukulucka_covid19-acukulucka-biodesigncenter-activity-6648540314707595264-GerU/
- 9. Biosys, biomedical device maker, is working with Ministry of Health to supply bedside monitors and respirators to state hospitals.
 https://medium.com/@ermanturan/t%C3%BCrkiyedeki-giri%C5%9Fimcilerden-covid-19u-yenmek-i%C3%A7in-kollektif-destek-c7d5530d781f
- **10. Molecular Biology Association of Turkey** created a platform to bring competent professionals with knowledge and expertise in performing the PCR test (COVID-19 diagnosis) properly. The organization received 4000 applications and announced that 3500 of them are ready to perform the tests.

https://medium.com/@ermanturan/t%C3%BCrkiyedeki-giri%C5%9Fimcilerden-covid-19u-yenmek-i%C3%A7in-kollektif-destek-c7d5530d781f

- 11. Anatolia Genworks, RTA, Bioeksen, Genkord, Sentromer, Diagen, NucleoGene, Hibrigen, DS Bio& Nano Tekn, Polgen. These 10 companies are producing diagnosis kits in Turkey. https://medium.com/@ermanturan/t%C3%BCrkiyedeki-giri%C5%9Fimcilerden-covid-19u-yenmek-i%C3%A7in-kollektif-destek-c7d5530d781f
- 12. Meditera, Medicraft, Foras, Biosys, ModülGrup, Respican: These 6 companies are producing ventilators in Turkey. https://medium.com/@ermanturan/t%C3%BCrkiyedeki-giri%C5%9Fimcilerden-covid-19u-yenmek-
- **13. MND Izolasyon**, industrial insulation solutions provider, is producing 3500 masks. https://www.linkedin.com/company/mnd-izolasyon-ltd-sti/?originalSubdomain=tr

i%C3%A7in-kollektif-destek-c7d5530d781f

- **14. Binnaz**, fortune teller app, provides free psychological support to its customers.

 https://medium.com/@ermanturan/t%C3%BCrkiyedeki-giri%C5%9Fimcilerden-covid-19u-yenmek-i%C3%A7in-kollektif-destek-c7d5530d781f
- 15. Evreka, startup providing waste collection and city cleaning solutions, is providing free cleaning services to municipalities.
 https://medium.com/@ermanturan/t%C3%BCrkiyedeki-giri%C5%9Fimcilerden-covid-19u-yenmek-i%C3%A7in-kollektif-destek-c7d5530d781f
- **16. We Need Ventilators**, developed by a group of entpreneurs from Turkey, created a resource hub including links to useful information about building ventilators.

 http://www.weneedventilators.com/
- 17. "Makers", a movement initiated by two entrepreneurs İlker Vardarlı (founder of 3Durak Arge) and Ramazan Subaşı (founder of Hackerspace), started producing face shields for doctors by using 3D printers. They made a call to all people/businesses/schools with 3D printers to participate in the movement.
 - https://turk-internet.com/sayilari-600e-varan-gonullu-doktorlarin-maskelerini-ucretsiz-3d-ile-basiyor/
- **18. Money Shower,** a tech startup in Turkey, developed a new technology to disinfect money in ATMs. <u>https://www.dunya.com/ekonomi/kagit-paralari-atm-icinde-dezenfekte-eden-sistem-gelistirildi-haberi-465430</u>
- 19. Teyit.org, news verification startup, has been tracking all news about COVID-19 in order to provide verified information to the public. https://teyit.org/
- 20. Patent Effect, patent tracker, provided a list of the 16 initiatives that produce test kits, breathing apparatus, and other equipment used for combatting COVID-19, including their patent number. https://medium.com/@ermanturan/t%C3%BCrkiyedeki-giri%C5%9Fimcilerden-covid-19u-yenmek-i%C3%A7in-kollektif-destek-c7d5530d781f
- **21. Studio Vertebra,** architectural design office, participated in medical mask production efforts by using its 3D printing infrastructure.

https://www.3boyutludestek.org/

22. iKMiB (Istanbul Chemicals and Chemical Products Exporters Association) is providing disinfectants and cleaning materials to hospitals. First 3 tons of disinfectant products were delivered to Istanbul University's Faculty of Medicine.

https://twitter.com/ikmibnews/status/1243272522918854656

23. TinkTürkiye, made its online high school education content available for free to all Turkish high schoolers.

http://www.pervinkaplan.com/detay/tink-online-sistemini-acti-tum-ogrenciler-icin-ucretsiz-egitim-basladi/10629

24. Coronathonturkiye, organized a hackhaton to develop solutions against COVID-19. https://webrazzi.com/2020/03/20/coronathonturkiye/

25. 3D Support organized the 3D printer owners in Turkey and started producing face shields and other medical equipment.

https://3boyutludestek.com/

26. Orthero, orthodontic equipment producer, is supporting mask production with their 3D printer capacity.

https://twitter.com/praxist/status/1242582651694964737/photo/1

- **27. Saran Group**, provided 1.000.000 TL to support the Ministry of Health and the artisans in Kırıkkale. https://www.haberturk.com/kirikkale-haberleri/76774105-unlu-is-adami-sadettin-sarandan-1-milyon-liralik-yardimsadettin-saran-korona-virus-salgini
- 28. Fiba Group announced a commitment of 12 million TL in cash and in kind support (along with Fibabanka, Fiba Faktoring, Fina Energy and Fiba Emeklilik, Fiba Retail, Fiba Factoring, Gelecek Varlık, Özyeğin University, and Swissotel the Bosphorus), including a donation of 5 million TL to the Presidential National Solidarity Campaign.

https://www.linkedin.com/company/fiba-group/

29. Özyeğin University is producing face shields using its 3D printer capacity. https://www.linkedin.com/company/fiba-group/

- **30. .Arkas Holding** donated 3.3 million TL to support the Presidential National Solidarity Campaign. https://twitter.com/arkas holding
- **31. Anadolu Group** donated 5 million TL to the Presidential National Solidarity Campaign (along with Anadolu Efes, Coca Cola İçecek, Migros and Anadolu Isuzu). https://www.linkedin.com/company/anadolu-group/
- **32. Cengiz Holding** donated 34 million TL to the Presidential National Solidarity Campaign. https://www.milliyet.com.tr/ekonomi/milli-dayanisma-cig-gibi-buyuyor-6181524
- **33. Doğuş Holding**, (along with Doğuş Otomotiv, Doğuş Yüce Oto partnership / Skoda, Doğuş Construction, Doğuş Publishing Group, Doğuş Turizm, n11.com and Tüvtürk); donated a total of 15 million TL to the Presidential National Solidarity Campaign.

https://www.milliyet.com.tr/ekonomi/milli-dayanisma-cig-gibi-buyuyor-6181524

- **34. Koç Group** (along with YKB, Aygaz, TÜPRAŞ and OPET) donated 20 million TL to the Presidential National Solidarity campaign.
 - https://www.sabah.com.tr/ekonomi/2020/04/04/milli-dayanisma-1-milyari-gecti
- **35. Yıldızlar Yatırım Holding** contributed 5 million TL to the Presidential National Solidarity Campaign. https://www.aa.com.tr/tr/turkiye/yildizlar-yatirim-holding-den-milli-dayanisma-kampanyasi-na-5-milyon-tl-destek/1792079

2. Outside of Turkey

Hospitality (4)

- Two hotels run by former Manchester United and England defender Gary Neville will open their doors for free to National Health Service employees to help during the coronavirus pandemic. https://edition.cnn.com/2020/03/19/football/gary-neville-hotels-free-nhs-coronavirus-spt-intl/index.html
- 2. **Blackstone Charitable Foundation**—affiliated with private equity firm Blackstone, which owns more than 10,000 hotel rooms worldwide—has announced plans to donate \$1 million to support healthcare and counseling services for communities in China affected by the outbreak. The funding will support the efforts of Chinese independent nonprofit One Foundation and other nonprofit partners to accelerate their efforts in helping people across 31 provinces and cities in China. https://www.hotelmanagement.net/operate/hotels-respond-to-coronavirus-threat
- 3. Chelsea owner, oligarch and billionaire Roman Abramovich will pay for NHS staff to stay at the Stamford Bridge Millennium Hotel the club has confirmed. https://www.forbes.com/sites/daviddawkins/2020/03/18/billionaire-roman-abramovich-makes-chelseas-stamford-bridge-hotel-available-to-nhs-hospital-staff-during-coronavirus-crisis/#316bfb7d30e6
- **4. Airbnb** has announced \$250M coronavirus relief for hosts: https://edition.cnn.com/travel/article/vacation-rentals-coronavirus/index.html

Banking, Finance, Insurance (14)

- China Development Bank plans to issue up to 14.25 billion yuan (\$2.04 billion) of one-year special bonds to raise funds to help tackle the coronavirus epidemic. https://www.reuters.com/article/china-health-bonds-idUKB9N29J02N
- 2. HSBC UK has allocated £5 billion to help businesses in need of support. Financial support for individuals include: short-term support through reduced or deferred payments for mortgages, longer-term support through extending the remaining term of mortgage, switching rates or switching part or all to interest-only mortgage arrangements, giving early access to fixed-rate savings accounts without closure charges, support for anyone with unsecured debt through reduced payments or breathing space to defer payments due, the option of a temporary increase in credit card and overdraft limits https://www.hsbc.co.uk/help/coronavirus/
- 3. Ally Bank reminded customers with deposit accounts that they have no minimum balance requirements or monthly service fees to worry about. Ally Bank also said that for the next 120 days, it will not charge savings and money market account holders excessive transaction fees or charge customers for overdrafts. Furthermore, there will be no fees for expedited shipping of checks or debit cards. https://www.bankrate.com/banking/coronavirus-list-of-banks-offering-help-to-customers-financial-hardship/
- 4. Bank of America offers assistance to qualifying consumer and small business clients facing hardships, including forbearance with certain fees. Bank of America's CEO has agreed to donate \$100 million to support communities impacted by the outbreak. https://www.bankrate.com/banking/coronavirus-list-of-banks-offering-help-to-customers-financial-hardship/

hardship/

- 5. BBVA announced a line for customers who might benefit from a line of credit, credit card or loan payment extension or deferral. CDs opened before March 1 can be withdrawn without penalty upon request.

 https://www.bankrate.com/banking/coronavirus-list-of-banks-offering-help-to-customers-financial-hardship/
- **6. Citi** agreed for at least 30 days to waive monthly service fees for retail banking customers and waive penalties for early CD withdrawals. These fee waivers and an additional one for remote deposit capture fees are also waived for retail bank small business customers. Mortgage customers may be eligible for a hardship program and Citi credit card holders may be able to increase their credit lines and benefit from collection forbearance programs.

 https://www.bankrate.com/banking/coronavirus-list-of-banks-offering-help-to-customers-financial-
- 7. Chase is donating \$50 million to nonprofits to "help address immediate public health needs as well as long-term economic challenges." The CEO's message also recommends that customers reach out to the bank if they need assistance as a result of the coronavirus outbreak.

 https://www.bankrate.com/banking/coronavirus-list-of-banks-offering-help-to-customers-financial-hardship/
- 8. Citizens Bank announced that it's dedicating \$5 million to aid small businesses and communities affected by the coronavirus outbreak. Support will be provided through relief programs and also through customers with cash back credit cards from the bank willing to have all or a portion of their rewards contributed to the relief fund.

 https://www.bankrate.com/banking/coronavirus-list-of-banks-offering-help-to-customers-financial-hardship/
- 9. Goldman Sachs announced via email that customers using the online banking platform and lender, known as Marcus, would be allowed to delay making payments for a month. No interest will be charged and loan term will be extended by one month. And users with an Apple Credit Card which is issued by Goldman Sachs will be able to avoid making payments for the month of March entirely without worrying about accruing any interest. Marcus by Goldman Sachs is an online bank that provides access to high-yield CDs and savings accounts and no-penalty CDs that don't charge customers for withdrawals beginning seven days after opening an account. CD holders who need extra funds can request an early fee-free withdrawal by calling a number listed on the website.

 https://www.bankrate.com/banking/coronavirus-list-of-banks-offering-help-to-customers-financial-hardship/
- 10. Bank of America, Goldman Sachs, Bank of New York Mellon, Citigroup, JP Morgan Chase, Morgan Stanley, State Street, and Wells Fargo have stopped all stock buybacks for the 2nd quarter in order to maintain their solvency and liquidity for customers during the outbreak. https://www.forbes.com/sites/blakemorgan/2020/03/17/50-ways-companies-are-giving-back-during-the-corona-pandemic/#3c3979ae4723
- 11. Allianz Global Assistance is temporarily enabling travelers to make medical and cancellation claims not typically covered because of the Covid-19 coronavirus. Insurance claims due to known events, epidemics or fear of travel are not typically covered. "For a limited period, the company will nevertheless accommodate claims for trip cancellation and emergency medical care for customers who become ill with the coronavirus as well as cancellation claims for customers traveling to China, South Korea, and the Lombardy and Veneto regions of Italy," Allianz said in a statement.

 $\underline{\text{https://www.travelweekly.com/Travel-News/Travel-Agent-Issues/Allianz-temporarily-widens-coverage-due-to-coronavirus}$

- 12. Cigna has committed to covering the medical test similar to a preventive benefit for fully-insured plans, thereby waiving co-pays, coinsurance or deductibles for customers.
 https://www.cigna.com/newsroom/news-releases/2020/cigna-covers-cost-of-coronavirus-tests-for-customers
- 13. Ping An Smart Healthcare, the smart health care team Ping An Insurance, assists doctors with efficient and accurate diagnoses by leveraging Ping An's advantages in the field of artificial intelligence (AI) and could help control the epidemic through earlier diagnoses and treatment.

 https://www.prnewswire.com/news-releases/ping-an-launches-covid-19-smart-image-reading-system-to-help-control-the-epidemic-301013282.html
- **14. Samsung Life Insurance** in South Korea, offered its facilities for treatments with confirmed patients who has minor or no symptoms.

https://www.wsj.com/articles/how-south-korea-solved-its-acute-hospital-bed-shortage-11584874801

Retail, FMCG, Food (22)

- Walmart, Target, CVS, Walgreens pledged to launch drive-up testing. CVS Health has opened its first drive-up testing location for the coronavirus, in Massachusetts. The health-care company began offering tests in a pharmacy parking lot in Shrewsbury, about 50 miles west of Boston in Worcester County. It is not open to the general public. Tests at the site are limited to first responders, such as firefighters, nurses and police, who are referred by state and public health officials.
 https://www.cnbc.com/2020/03/19/coronavirus-cvs-opens-its-first-drive-up-testing-site-in-massachusetts.html
- 2. Giorgio Armani Group is donating \$1.43 million dollars to combat the rapid virus spread in Italy, with funds being split between three Milan-based hospitals and Rome's Spallanzani hospital, in addition to the Civil Protection Agency, which helps manage emergency events.

 https://www.csrwire.com/press_releases/44041-COVID-19-How-Companies-Are-Responding
- 3. LVMH is producing hand sanitizer in its perfume factories, for use in French hospitals.
 https://www.weforum.org/agenda/2020/03/covid-responsible-businesses-during-the-coronavirus-pandemic/
 https://www.ft.com/content/e9c2bae4-6909-11ea-800d-da70cff6e4d3
- **4. Johnson & Johnson** has donated a million surgical masks to Chinese health workers. https://www.weforum.org/agenda/2020/03/covid-responsible-businesses-during-the-coronavirus-pandemic/
- IKEA is helping to kit-out hospitals in affected areas. https://www.weforum.org/agenda/2020/03/covid-responsible-businesses-during-the-coronavirus-pandemic/
- 6. Morrisons (UK supermarket) has just launched a hardship fund for employees facing difficulties as a result of the virus.
 https://www.weforum.org/agenda/2020/03/covid-responsible-businesses-during-the-coronavirus-pandemic/
- 7. Aldi, Walmart, Costco and more offer dedicated shopping time for vulnerable customers.

 https://www.usatoday.com/story/money/2020/03/17/coronavirus-shopping-stores-introduce-time-for-vulnerable-elderly-pregnant/5074064002/

- 8. **Lush** was one of the first companies to provide coronavirus support through offering free handwashing to anyone, no purchase necessary. As a soap store, Lush leveraged its stores, soaps and sinks to provide a basic but necessary service.
 - https://www.csrwire.com/press_releases/44041-COVID-19-How-Companies-Are-Responding
- **9. Nike's leaders, the Nike Foundation and Nike** are committing more than \$15 million to COVID-19 response efforts.
 - https://news.nike.com/news/nike-covid-19-community-response
- **10. LG Display,** in South Korea, offered its facilities for treatments with confirmed patients who has minor or no symptoms.
 - https://www.wsj.com/articles/how-south-korea-solved-its-acute-hospital-bed-shortage-11584874801
- 11. Coca-Cola Philippines re-channels P150M advertising budget for COVID-19 response.

 https://www.gmanetwork.com/news/money/companies/730562/coca-cola-philippines-re-channels-p150m-advertising-budget-for-covid-19-response/story/
- 12. Amway will produce free hand sanitizer for Spectrum Health and Kids' Food Basket.
 - https://www.amwayglobal.com/newsroom/amway-will-produce-free-hand-sanitizer-for-spectrum-health-and-kids-food
 - $\frac{basket/?cid=gbl\&language=en\&source=organic\&brand=amwaybrand\&platform=twitter\&profile=amwaybrand\&pr$
- **13. Pernod Ricard SA**, the \$35 billion French spirits empire behind Absolut vodka and Jameson Irish whiskey, had produced 1,000 gallons of hand sanitizer.
 - https://www.bloomberg.com/news/articles/2020-03-24/companies-revamp-to-make-hand-sanitizer-and-coronavirus-products?utm content=business&utm campaign=socialflow-organic&utm medium=social&utm source=facebook&cmpid=socialflow-facebook-business
- **14. Zara** said it was studying converting part of its textile manufacturing capacity in Spain to produce hospital gowns. It said it had already donated 10,000 masks and another 300,000 were due to be sent.. https://www.rte.ie/news/business/2020/0323/1124831-inditex-help-offer/
- **15. Christian Siriano and Dov Charney** are rebooting their operations to help with shortages of masks and gowns in the coronavirus pandemic.
 - https://www.nytimes.com/2020/03/21/style/coronavirus-masks-dov-charney-christian-siriano.html
- **16. EsteeLauder** is donating 10.000 bootles of hand sanitizers to NY state every week. https://twitter.com/NYGovCuomo/status/1242949170174013445
- 17. Tito's vodka is changing manufacturing lines to make sanitizer fluid.

 https://www.emblemstrategic.com/single-post/2020/03/23/Emblematic-6---More-Inspired-Opportunities-for-Business-Organizational-Leadership-in-the-Time-of-Coronavirus
- **18.** Bacardi converted a plant to produce sanitizer.
- 19. Carrefour announced dedicated shopping hours for its customers above 65 years of age.
- **20. Sweetgreen** has announced it will start dedicating Outpost operations and teams to support "those on the front lines" (meaning hospital workers and medical personnel) by delivering free salads and bowls to hospitals in the cities it serves.

 $\underline{https://www.forbes.com/sites/blakemorgan/2020/03/17/50-ways-companies-are-giving-back-during-the-corona-pandemic/\#3c3979ae4723}$

- 21. Everytable, a Los Angeles-based café launched a helpline to ensure that everyone in its market has access to healthy meals during this time.

 https://www.everytable.com/
- 22. Sliceouthunger, Slice, and pizzatothepools joined forces to send pizza to healthcare workers fighting the virus across the country! Donations come in, folks tell us where to send pizza, we verify both ends and place orders. This helps both healthcare workers AND small businesses trying to stay afloat. https://www.instagram.com/p/B-A kDIAHal/?utm source=ig web copy link

Energy (2)

1. Eni, Italian Energy company, has partnered with the city's largest hospital, Fondazione Policlinico Universitario Agostino Gemelli IRCCS, to set up a Covid 2 Hospital. Through its €30 million (\$33 million) total commitment, Eni also said it will be funding public information campaigns about Covid-19, as well as researching ways of using its supercomputing systems for medical research related to infectious diseases.

 $\frac{https://www.upstreamonline.com/safety/eni-takes-action-to-support-italy-amid-coronavirus-outbreak/2-1-774865}{outbreak/2-1-774865}$

 China Energy Investment donates 62m yuan to Hubei to aid virus fight. https://www.chinadaily.com.cn/a/202002/15/WS5e47ad28a310128217277c87.html

Real Estate (3)

- 1. Caruso, The Los Angeles real estate developer announced that his "town center" style outdoor shopping centers, including much-visited The Grove, will remain open to the public, though only the grocery store and pharmacy tenants are open. Parking is now free to all visitors. "As we follow directives to stay home, government officials and medical experts have advised that going outside, talking walks, and enjoying fresh air still remain healthy options as long as we observe proper social distancing," https://www.forbes.com/sites/hayleycuccinello/2020/03/17/billionaire-tracker-covid-19/#6b60c5d07e69
- 2. Berlin Messe Trade Fair Exhibition Grounds to be turned into 1,000-bed coronavirus hospital. https://www.dw.com/en/berlin-to-build-1000-bed-coronavirus-hospital/a-52811671
- 3. Javits Center (170.000 m2 exhibition area) in NYC converted into 1200 bed emergency hospital. https://archpaper.com/2020/03/new-york-javits-center-coronavirus-emergency-hospital/

Technology & Telecommunications (10)

1. Microsoft has agreed to keep paying regular wages to the hourly workers who support their campus, even if hours reduce. Microsoft is also seeing Teams and Minecraft being used globally for remote learning iniativies designed to supplement in-person school closures. The company develops open research data set in partnership with colleagues at academic institutions around the world, as well as the White House Office of Science and Technology Policy and the Chan Zuckerberg initiative. The data set, called the COVID-19 Open Research Data Set, includes more than 29,000 scholarly articles about the virus, and will grow as more are published.

https://www.weforum.org/agenda/2020/03/covid-responsible-businesses-during-the-coronavirus-pandemic/

the-corona-pandemic/#3c3979ae4723

https://techcrunch.com/2020/03/22/amazon-apple-and-microsoft-ceos-detail-their-companies-efforts-to-combat-coronavirus-pandemic/

- 2. Google and its sister company Verily are launching a pilot COVID-19 testing website on Monday (March 16) that initially be limited to the San Francisco Bay area, according to published reports. The website will direct people exposed to the virus to testing sites where they can be tested and get results within three days. As more test kits become available, the website will be rolled out to more locations. https://www.pymnts.com/coronavirus/2020/coronavirus-google-works-on-site-to-find-virus-tests/
- 3. Google made their video conferencing service, Hangouts Meet, available for all G-suite customers until July 1, 2020. Google has announced a \$50 million commitment through Google.org in support of global COVID-19 response efforts.
 - https://grius.com/five-ways-chinese-companies-are-responding-to-coronavirus/
- 4. Loom, a video recording and sharing service has made Loom Pro free for teachers and students at K-12 schools, universities, and educational institutions. They have also removed the recording limit on free plans and have cut the price for Loom Pro in half.

 https://qrius.com/five-ways-chinese-companies-are-responding-to-coronavirus/
- 5. Jamm, an audio-visual communication tool, used by remote and distributed teams is offering it free of change for the foreseeable future. You can quickly record videos or do a live call with your team. Integrates with Slack.
 <a href="https://www.forbes.com/sites/blakemorgan/2020/03/17/50-ways-companies-are-giving-back-during-bac
- 6. Adobe is giving higher education and K-12 institutional customers of their Creative Cloud apps the ability to request temporary "at-home" access for their students and educators. This is being granted through May 31, 2020 at no additional cost and is available globally. https://www.forbes.com/sites/blakemorgan/2020/03/17/50-ways-companies-are-giving-back-during-the-corona-pandemic/#3c3979ae4723
- 7. Dell has donated \$284,000 (2 million yuan) to provide medical supplies such as surgical masks to hospitals in China. Dell is also donating \$853,000 (6 million yuan) worth of IT services to the Center for Disease Control and Prevention in Hubei province. The company has also set aside \$3 million in funds and in-kind technology donations to help COVID-19 efforts worldwide.
 https://www.forbes.com/sites/hayleycuccinello/2020/03/17/billionaire-tracker-covid-19/#6b60c5d07e69
- **8.** The CEO of **Slack** is doing 5/1 match- a total of 1M USD- for 4 different type of NGOs: Emergency Fund, Corona Virus Care Fund, No Kid Hungry, supporting the victims of domestic violence. https://twitter.com/stewart/status/1241870438612914176?s=20
- 9. Netsparker helps organizations keep their websites and web applications secure during this unprecedented global crisis, and are offering complimentary Netsparker Team licenses to organizations involved in fighting COVID-19. Eligible organizations include government entities, medical equipment providers, news providers, vaccine research, medical research, patient care, hospitals, emergency first responders, food delivery, and more.
 - https://www.netsparker.com/blog/news/netsparker-licenses-for-covid-relief/
- **10. Issinova**, Italian tech startup, produced a 3D-printed version of valves for respirators. Called a venturi valve, it connects to a patient's face mask to deliver oxygen at a fixed concentration.

 $\frac{https://www.forbes.com/sites/amyfeldman/2020/03/19/talking-with-the-italian-engineers-who-3d-printed-respirator-parts-for-hospitals-with-coronavirus-patients-for-free/#77dcd57c78f1$

11. Federal Communications Commission's (FCC) Keep Americans Connected Pledge. Sprint, T-Mobile, Comcast, and Verizon are joining AT&T in waiving overages and data caps for customers. The pledge also says that no individual or small business will lose cell phone service due to nonpayment. Late fees would also be waived if incurred due to financial reasons related to the virus. All Wi-Fi hotspots would also be opened up to anyone who needs one.

https://www.pymnts.com/coronavirus/2020/coronavirus-google-works-on-site-to-find-virus-tests/

12. Comcast will offer two months of free service to new customers, and increase internet speeds for existing customers.

https://www.pymnts.com/coronavirus/2020/coronavirus-google-works-on-site-to-find-virus-tests/

Digital Services and Online Retailing (6)

- 1. Alibaba will-provide 2 million masks throughout Europe. Alibaba cofounder has pledged \$14 million to help develop a COVID-19 vaccine. On March 13 he announced he's also donating 500,000 testing kits and 1 million face masks to the U.S., with the first shipment leaving Shanghai on March 15. Ma has sent medical supplies and tests to Italy as well as several other countries across Africa, Latin America and Asia. His foundation and Alibaba's corporate foundation have also established the Global MediXchange for Combating COVID-19 to help doctors across the world share best practices during the pandemic. <a href="https://www.pymnts.com/coronavirus/2020/coronavirus-google-works-on-site-to-find-virus-tests/https://www.forbes.com/sites/hayleycuccinello/2020/03/17/billionaire-tracker-covid-19/#6b60c5d07e69
- 2. Amazon Care, the online retail giant's virtual medical clinic for employees, is in talks with local public health organizations about using its logistics expertise to help deliver at-home coronavirus testing kits in the Seattle area.

 $\frac{https://philanthropynewsdigest.org/news/amazon-offers-to-help-gates-foundation-deliver-covid-19-test-kits}{}$

3. Amazon has invested \$20 million in the AWS Diagnostic Development Initiative to bring COVID-19 tests to the market faster. Amazon is hiring 100,000 new full-time and part-time positions across to the U.S. to meet the surge in demand and increasing wages with an additional \$2/hour in America and pay increases worldwide. Amazon has also donated \$1 million to emergency COVID-19 funds in the Washington, D.C., region, created a \$5 million relief fund for small businesses and contributed \$1 million to a new Seattle foundation to help those affected by COVID-19. The company's official blog that included details about the change in Amazon's prioritization for its warehousing and logistics operations, which now focus on essential items including daily household staples, baby and medical supplies.

 $\frac{https://www.forbes.com/sites/hayleycuccinello/2020/03/17/billionaire-tracker-covid-19/\#6b60c5d07e69$

https://techcrunch.com/2020/03/22/amazon-apple-and-microsoft-ceos-detail-their-companies-efforts-to-combat-coronavirus-pandemic/

4. Apple CEO Tim Cook shared on Twitter that the company has been attempting to source necessary supplies that are needed for healthcare workers both in the U.S. and Europe, and that the company is joining "millions of masks" for this use. Apple also detailed some of its other updates via earlier releases, including a \$15 million donation, along with two-to-one corporate matching for all employee donations that go towards COVID-19 response.

 $\underline{\text{https://techcrunch.com/2020/03/22/amazon-apple-and-microsoft-ceos-detail-their-companies-efforts-to-combat-coronavirus-pandemic/}$

- 5. Alibaba and JD.com launched a talent-sharing plan to hire short-term staff from temporarily affected sectors, including restaurants, bars and small shops that are closed by law or have simply shut due to lack of customers, for flexible job openings in e-commerce and supermarkets. https://qrius.com/five-ways-chinese-companies-are-responding-to-coronavirus/
- 6. **Netflix** announced on March 20 that it had created a \$100 million relief fund for out-of-work production professionals including cast and crew many of whom are paid hourly and on a project basis. the relief is not limited to workers on Netflix's projects.

Automotive (5)

- Manufacturers including BYD, Foxconn, Guangzhou Automobile Group Co. and SAIC-GM-Wuling are setting up makeshift assembly lines to produce masks and disinfectants. https://grius.com/five-ways-chinese-companies-are-responding-to-coronavirus/
- 2. SpaceX, and Tesla would "make ventilators if there is a shortage." Musk has since talked to ventilator manufacturer Medtronic and told CleanTechnica on March 21 that Tesla should have 250,000 N96 masks by the 22nd and 1,000 ventilators for hospitals by the end of the week. https://www.forbes.com/sites/hayleycuccinello/2020/03/17/billionaire-tracker-covid-19/#6b60c5d07e69 https://techcrunch.com/2020/03/20/spacex-and-tesla-are-working-on-ventilators-elon-musk-says/
- 3. Ferrari, Fiat, McLaren, Nissan join coronavirus ventilator efforts. Siare Engineering, Italy's largest manufacturer of hospital ventilators, has turned to Italian automakers Ferrari and Fiat to investigate the possibility that the automakers might help produce more of the live-saving machines that are urgently needed to fight the coronavirus pandemic https://www.autoblog.com/2020/03/19/ferrari-fiat-ventilator-production-italy/
- **4. GM, Ford** are in talks to build medical ventilators for coronavirus fight. https://www.autoblog.com/2020/03/18/coronavirus-ford-gm-could-build-ventilators/
- 5. Ford, Honda, Rolls-Royce and Vauxhall are ready to help to build ventilators in the UK. https://www.autoblog.com/2020/03/16/coronavirus-british-government-ventilators-automakers-rolls-royce/

Pharmaceuticals (1)

1. Menarini, one of Italy's largest pharmaceutical companies. The firm announced that it would convert a production line at its Florence factory to make disinfectant gel that will be distributed free of charge to Italy's civil protection agency.

 $\frac{https://www.forbes.com/sites/daviddawkins/2020/03/18/billionaire-roman-abramovich-makes-chelseas-stamford-bridge-hotel-available-to-nhs-hospital-staff-during-coronavirus-crisis/#316bfb7d30e6}$

Philantropy & Civil Society (8)

1. WeForum: Global Action Platform and Business Impact Tracker are public lists and initiatives that cover business response to the pandemic.

http://www3.weforum.org/docs/WEF COVID Action Platform 1P 2020.pdf

https://www.edelman.com/covid-19-tracker

- 2. The Wells Fargo Foundation has agreed to donate up to \$6.25 million to public health aid efforts being made abroad and here in the U.S. It will also soon donate up to \$5 million to support local communities. https://www.bankrate.com/banking/coronavirus-list-of-banks-offering-help-to-customers-financial-hardship/
- 3. The Barbara Bush Foundation for Family Literacy: The Foundation's in-house team of literacy and education experts has created a toolkit of high-quality online resources helping parents navigate the vast amount of available options. The toolkit includes the BBF's newly launched digital program "Story Mentors" a free online classroom and library. Especially perfect for parents with younger kids at home right now.
 - $\frac{https://www.forbes.com/sites/blakemorgan/2020/03/17/50-ways-companies-are-giving-back-during-the-corona-pandemic/\#3c3979ae4723$
- 4. The Bill & Melinda Gates Foundation, Wellcome, and Mastercard have announced commitments totaling \$125 million to help accelerate the development of therapies for COVID-19. https://philanthropynewsdigest.org/news/gates-wellcome-mastercard-launch-covid-19-therapeutics-accelerator
- 5. The Bloomberg Philanthropies is partnering with the World Health Organization (WHO) and global health organization Vital Strategies. On March 23, Bloomberg's foundation and the National League of Cities launched a Local Action Tracker to collect and share actions taken by U.S. leaders in response to COVID-

https://www.forbes.com/sites/hayleycuccinello/2020/03/17/billionaire-tracker-covid-19/#6b60c5d07e69

6. Chan Zuckerberg Initiative is working with the UC San Francisco and Stanford University to quadruple the Bay Area's testing and diagnostics capacity — including purchasing two FDA-approved diagnostic machines. On March 17, Facebook announced a \$100 million grant to aid small businesses impacted by COVID-19. The social media giant has also committed to match \$20 million in donations to the United Nations Foundation, the World Health Organization (WHO) and the U.S. Centers for Disease Control (CDC). On March 21, Zuckerberg announced Facebook would donate its emergency reserve of 720,000 masks to health workers — purchased in the event that the California wildfires continued — and would work to source millions more to donate.

https://www.forbes.com/sites/hayleycuccinello/2020/03/17/billionaire-tracker-covid-19/#6b60c5d07e69

- 7. The Ford Foundation announces the launch of a \$75-million fund to support New York City nonprofits in the COVID-19 pandemic in partnership with Bloomberg Philanthropies, Estée Lauder Companies Charitable Foundation, Robin Hood and a number of other funders.

 https://www.fordfoundation.org/the-latest/news/nyc-covid-19-response-impact-fund-launched-to-support-new-york-city-nonprofit-organizations/
- 8. Philantrophy Pledge: In partnership with the Trust-Based Philanthropy Project, Council of Foundations, William and Flora Hewlett Foundation, the JPB Foundation, Rockefeller Brothers Fund, The California Endowment, Seattle Foundation and more than 40 other organizations to provide our grantees with the flexibility and grace to respond quickly and confidently in this critical moment.

 https://www.cof.org/news/call-action-philanthropys-commitment-during-covid-19