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Mobile Launches New Record Out of This World

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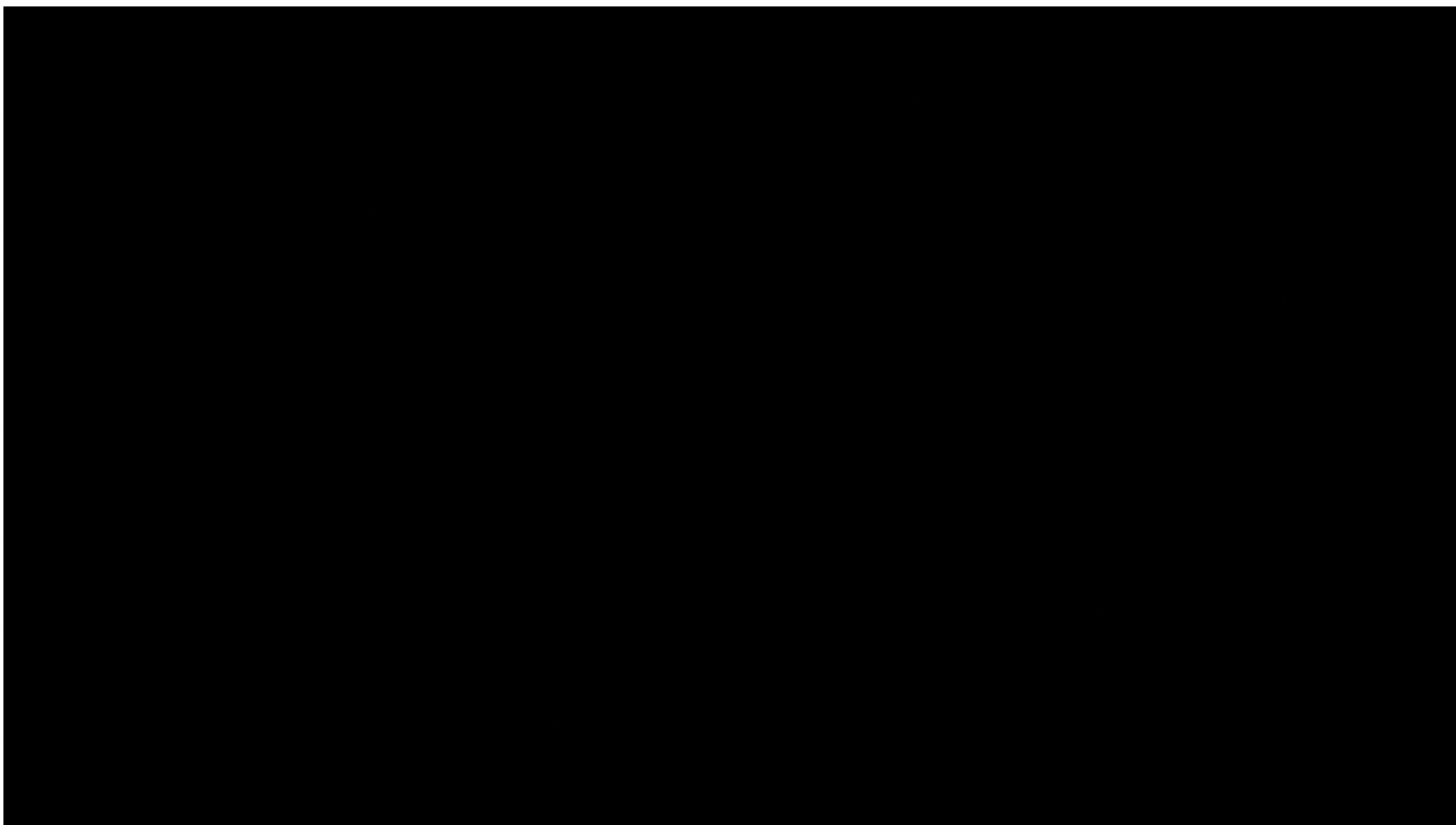


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JOHN FRUSCIANTE
ENCLOSURE

John Frusciante's 'Enclosure' Album Is Streaming From Space

Download an app to connect to the satellite currently orbiting Earth



WRITTEN BY Marc Hogan

March 31 2014, 1:21 PM ET

John Frusciante has taken album-release stunts out of this world. Really. The former Red Hot Chili Peppers guitar ace's new album *Enclosure*, due out April 11 via Record Collection, is currently loaded into a satellite circling the globe, according to an announcement. Watch the satellite's launch above, and download a free mobile app to hear the full-length, Frusciante's 11th. The catch: The app will unlock the music only after the satellite passes over a listener's geographic area. The app also includes chat features so fans can talk to each other about the music. The preview runs through April 7. For more, visit Frusciante's site, and stream the album's "Scratch" (without the use of satellites) below. And just wait

John Frusciante's new album, now streaming from space

Posted at 6:22 pm, April 4, 2014 in Music

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Listen to John Frusciante's Latest Album Right Now via Satellite

Andrew Tarantola Filed to: MUSIC 3/31/14 12:40pm

6,210 2 stars

John Frusciante claims his new album is streaming from outer space

By Jacob Kastrenakes on March 31, 2014 12:14 pm

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After being launched into space on a 1200-pound rocket last Friday, a satellite set up by ex-Red Hot Chili Peppers guitarist John Frusciante is now orbiting the earth and streaming his new solo album back onto land — or so Frusciante would have us believe. To promote his new album *Enclosure*, Frusciante has released an iPhone and Android app that allows you to track the location of his supposed satellite above the earth. When it passes over you, the app will unlock a stream of the album, which it suggests is coming straight from the satellite.

Presumably, the source is actually a bit more terrestrial. While it appears that *Enclosure* was in fact launched from a rocket, the rocket returned safely to the ground and was never actually meant to head up into space. But even if there's no satellite, Frusciante has certainly chosen one of the more inventive ways we've seen to promote an album, and at a time when there's some big competition to stand out. For those interested in listening to *Enclosure*, the stream appears to go active every half-day or so, and it'll continue to do so through April 7th, after which the album will be released.



John Frusciante Streaming New Album, 'Enclosure,' from Space

Posted 04/04/2014 at 2:00pm | by Melanie Gottshall

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Talk about an album launch. Former Chili Pepper John Frusciante has — literally — launched his new album, *Enclosure*, into space aboard an experimental Cube Satellite called Sat-JF14.

The odd event took place March 29, at a "remote High Desert location in California," as can be seen in the video below.

The purpose? So that fans may stream the album, with help from an accompanying tracking app, before its April 8 release date.

An official press release explains:

"On March 29, *Enclosure* was loaded onto an experimental Cube Satellite called Sat-JF14 and launched into space aboard an Interorbital Systems' Neptune Modular Rocket. Fans from around the world can download the free, custom-built Sat-JF14 mobile application that will enable users to track Sat-JF14's movement in real time.

"When Sat-JF14 hovers over a users' geographic region, *Enclosure* will be unlocked, allowing users to listen to the album for free on any iOS or Android mobile device. Sat-JF14 also supports an integrated social chat platform, giving fans the ability to communicate with one another after listening to the music.

"The album preview will last until midnight April 7, at which point Sat-JF14 will cease transmission. On April 8, Record Collection will release *Enclosure*."

If you're interested, you can download the Sat-JF14 app below.

To download the app, visit johnfrusciante.com/sat-jf14/

Enclosure pre-order: johnfrusciante.com/store

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John Frusciante launches new solo album into space

Fans can hear former Red Hot Chili Peppers guitarist's record through an app linked to the NEPTUNE Modular Rocket

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Photo: Getty

Former Red Hot Chili Peppers guitarist John Frusciante is streaming his new album via a satellite in space.

Frusciante's latest solo effort 'Enclosure' was launched into space on March 29 via a Cube Satellite named Sat-JF14 on the NEPTUNE Modular Rocket, reports Billboard. Fans wanting to hear the album can download the Sat-JF14 app on an iOS or Android mobile device and then, when the satellite passes over their geographical location, the album is unlocked and can be heard.

The album will be available until April 7, when the transmission from the rocket ends. 'Enclosure' will then be available via traditional methods from April 8.



"This partnership with John Frusciante, Record Collection and Loducca represents a new chapter in our quest to further explore the cosmic relationship between science and art," Randa Milliron, co-founder and CEO Interorbital Systems, the company that created the rocket, says. "Enclosure" is a musical masterpiece and we're thrilled to be able to utilize our proprietary space technology to facilitate this unprecedented form of space-enhanced distribution."

The album will be available for download until April 7, when the transmission from the rocket ends. After then, 'Enclosure' will be widely available the next day.

Speaking about 'Enclosure,' which is the follow-up to his 2012 effort 'PBX Funicular Intaglio Zone' and is his 11th studio album, Frusciante has said: "Enclosure, upon its completion, was the record which represented the achievement of all the musical goals I had been aiming at for the previous five years."

Frusciante has also formed Kimono Kult, a band with At The Drive-In/The Mars Volta's Omar Rodriguez-Lopez. The band also features Teri Gender Bender of Le Butcherettes and released their first EP earlier this year.

John Frusciante Launches New Album Into Space

By Kevin Ruland | March 31, 2014 8:20 PM EDT

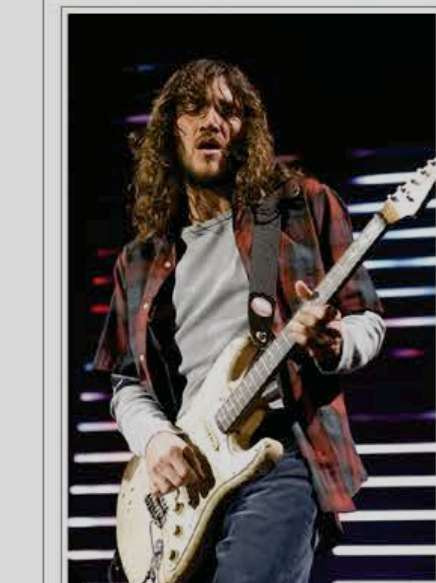


Sully Kroger

Album Launch: John Frusciante Sends New LP Into Space on Rocket

'ENCLOSURE' will be available to stream on an app, which tracks the album via satellite

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John Frusciante performs in Barcelona.

© 2013 Vivid Pictures

By RYAN REED MARCH 31, 2014 2:05 PM ET

Some artists launch their new album with a quirky viral campaign or music video. Former Chili Pepper John Frusciante has taken a more literal approach — by legitimately launching his new LP, *ENCLOSURE*, into space. On Saturday, March 29th, at a "remote High Desert location in California," the album was loaded onto the "experimental Cube Satellite" Sat-JF14 and blasted into the great beyond onboard Interorbital Systems' NEPTUNE Modular Rocket.

100 Greatest Guitarists: John Frusciante

But — in addition to being a generally awesome conversation piece — the album-rocket adventure has an interactive component: Starting today, March 31st, fans can download a free mobile app (developed by Frusciante's label Record Collection and Loducca) that allows users to track Sat-JF14's movement in real time.

"When Sat-JF14 hovers over a user's geographic region, *ENCLOSURE* will be unlocked," reads a press release, "allowing users to listen to the album for free on any iOS or Android mobile device."

Users who are still able to have a rational conversation after experiencing such an insane event are encouraged to gab with other listeners on an integrated social chat platform. The album preview will last until April 7th at midnight, with Sat-JF14 concluding its transmission; of course, *ENCLOSURE*, Frusciante's 11th LP, will be available through more conventional means on April 8th.

"This partnership with John Frusciante, Record Collection and Loducca represents a new chapter in our quest to further explore the cosmic relationship between science and art," says Interorbital Systems CEO Randa Milliron. "*ENCLOSURE* is a musical masterpiece and we're thrilled to be able to utilize our proprietary space technology to facilitate this unprecedented form of space-enhanced distribution."

Of course, Frusciante isn't the only musician with his eye on the sky: Back in 2002, Lance Bass trained with the Russian cosmonaut program, and last year, troubled pop heartthrob Justin Bieber booked himself a ticket on Virgin Galactic's space tourism vehicle SpaceShipTwo.

Chad Smith @RHCpChad Follow

"@RollingStone: John Frusciante sent his new LP into space on a rocket you can track with your phone: rol.st/PaJwUK". Gotta love

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Rolling Stone

Album Launch: John Frusciante Sends New LP Into Space on Rocket

By Rolling Stone @RollingStone

'ENCLOSURE' will be available to stream on an app, which tracks the album via satellite

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- **200 reviews**
with an average of
4.5 out of 5 stars
- **25000 messages**
exchanged

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